

How often and where do the committees meet?

Destination Canada currently holds two committee meetings per year. Usually one in late winter/spring and another one in the fall. Specific locations of the committee meeting vary each year with the objective to hold one meeting in eastern/central Canada and the other in western Canada.

Is there any preparation required before a meeting?

Yes, in advance of every meeting the committee members are asked to review materials sent by Destination Canada in order to effectively participate in discussions. We recognize the day-to-day demands of our members and therefore we do our best not to overburden them with significant amount of time to prepare. It is our goal to keep preparation time to a maximum of 30 to 60 minutes of reading material.

What are the additional duties of the Committee Chair?

The additional duties of the Committee Chair includes: i) outreach and engagement with committee members to lend perspective on agenda topics, ii) collaborate with the Destination Canada committee lead to construct meeting agendas, iii) responsible to run and manage an effective meeting, iv) obtain feedback and input on post meeting evaluation, and v) work with the Destination Canada committee lead to report into Destination Canada's Board of Directors on outcomes from the meeting. The Committee Chair may also from time to time be asked to participate in other Destination Canada meetings including annual strategic planning sessions or Board Meetings.

What is my status on the committee if I miss meetings?

We understand that it may be difficult to attend every meeting each year of your term on a committee, but if a member has missed two consecutive meetings, Destination Canada reserves the right to request the member to step down. Due to the dynamic nature of the meetings, attending them in person results in the best outcomes. But, should a member not be able to attend due to a conflict in their schedule, the Committee Chair and Destination Canada lead will determine whether they'll permit members to call in by phone in special circumstances.

If I cannot make the meeting can I send someone from my company on my behalf?

No, the decision for appointment to a committee is given to an individual and not to their entire organization. In some special circumstances, a decision may be made to permit this, but it has to be approved by both the Committee Chair and Destination Canada lead in advance of the meeting.

If a colleague of mine at my organization is already on a committee, can I still apply to join a different another one?

While representation on committees is not based on the organization, Destination Canada is seeking to have a committee with diverse skills, experience and perspectives to ensure we benefit from a richness of advice ensured by the broadest possible set of views.

Can I switch committees before the end of my appointment term?

No, this is not usually permitted. But, should a committee member have valid reasons to seek a change with the committee they sit on during their overall appointment term, it must be approved by Destination Canada and the Committee Chairs involved with the request.

Either I work for an advertising/media agency or I am a private consultant, can I still apply to join a committee?

No, independent consultants as well as individuals from media and creative agencies are not permitted on the committee. From time to time, pending agendas and subjects, these individuals may be invited to address the committee to share expertise.

I've applied, when will I hear back from Destination Canada as to whether I'm on a committee?

Due to the volume of interested applicants, Destination Canada will strive to get back to everyone as best they can, but those selected for membership will be notified by no later than December 7, 2018.

When is the first committee meeting anticipated to occur in 2019?

It is anticipated the first committee meeting will be held in the first quarter (January to March) of 2019, but Destination Canada is still determining the specific date and location.