January 2018 at a glance*

DESTINATION CANADA

% = Year-on-year variations**

⭐ = Best January ever

UK | 28K ↓8%

GERMANY | 12K 6%

CHINA | 47K ⭐ 6%

JAPAN | 12K ↓13%

FRANCE | 25K ⭐ 10%

S. KOREA | 16K ⭐ 4%

US | 578K 2%

INDIA | 12K ⭐ 26%

MEXICO | 23K ⭐ 20%

AUSTRALIA | 28K ⭐ 4%

+2%

⭐
Total arrivals
898K
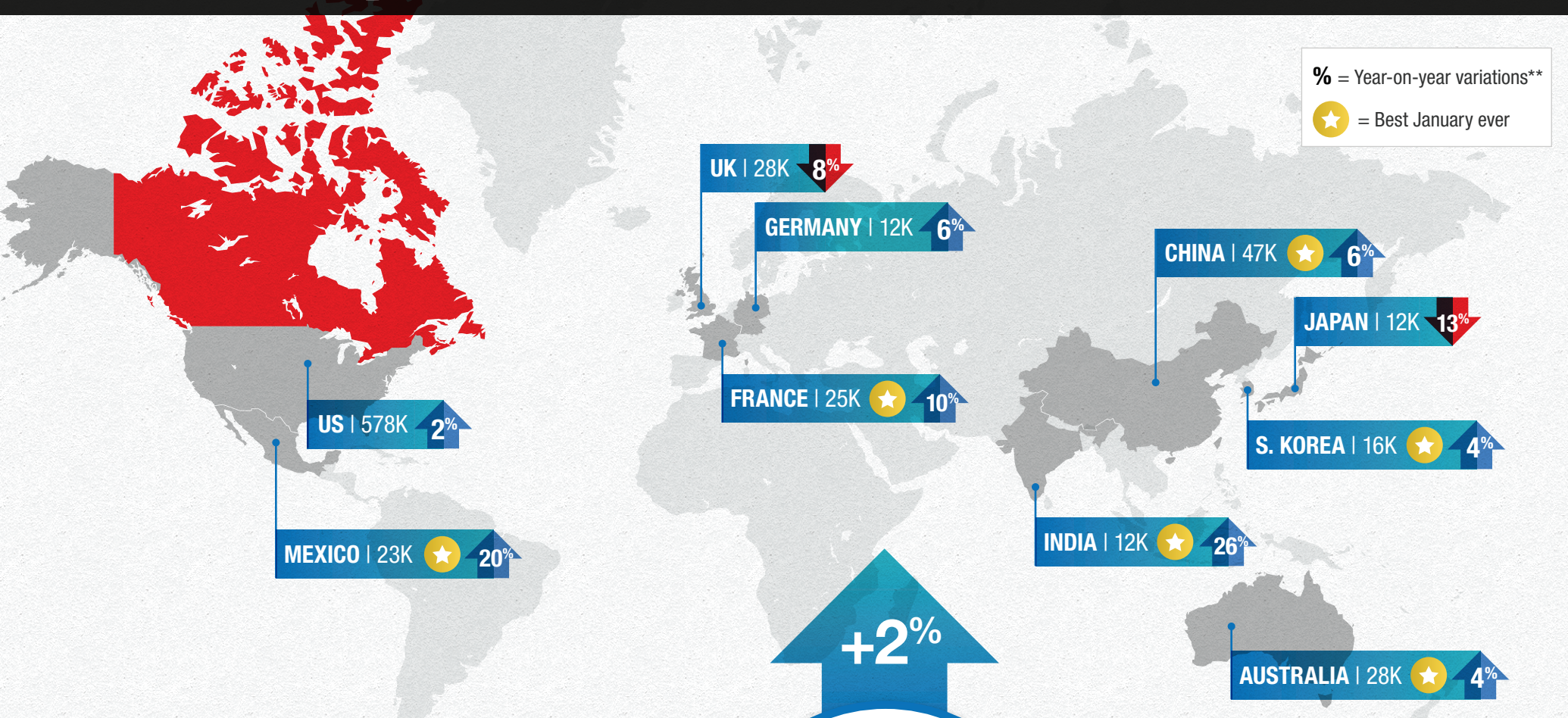
How travellers from our markets arrive

Other: **34K** ↑5%

US
Air: 253K ↑10%
Auto: 292K ↓4%

OTHER DC MARKETS
Air direct: **147K** ↑12%
Air via US: **40K** ↓7%
Land: **16K** ↓16%

0   100   200   300   400   500   600
THOUSANDS
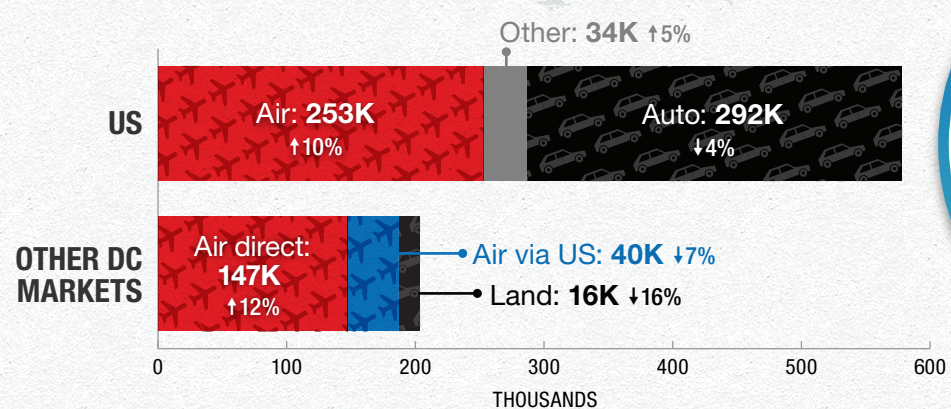
Arrival figures are preliminary estimates and are subject to change.

Infographic designed by **@DestinationCAN**

In collaboration with our tourism industry partners, Destination Canada promotes Canada internationally as a premier four-season tourism destination.

For more information, visit **www.destinationcanada.com**

Source: Statistics Canada, International Travel Survey - Frontier Counts (Jan. 2018).

*Data shows overnight arrivals to Canada, single day trips by land are excluded.
**Percentages shown are shifts compared to the same month in the previous year.

Canada