

**CANADIAN TOURISM COMMISSION**
**Report on Annual Expenditures for Travel, Hospitality and Conferences  
For the twelve months ended December 31, 2020**

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on travel, hospitality and conference expenditures for the Canadian Tourism Commission (CTC) for the fiscal year ended December 31, 2020, except for information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC markets Canada domestically and abroad to leisure and business travellers to increase arrivals and grow Canada's tourism economy. We work with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets and domestic travellers.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's [2020 Annual Report](#).

Travel, Hospitality and Conference Expenditures			
Expenditure Category	Expenditure for the year ended December 31, 2020 (\$000)	Expenditure for the year ended December 31, 2019 (\$000)	Variance (\$000)
<b>Travel</b>			
Operational Activities	\$ 812	\$ 4,380	- 3,568
Key Stakeholders	18	187	- 169
Internal Governance	45	168	- 123
Training	4	30	- 26
Other	-	-	-
<b>A. Total Travel</b>	<b>880</b>	<b>4,765</b>	<b>- 3,885</b>
<b>B. Hospitality</b>	<b>72</b>	<b>764</b>	<b>- 692</b>
<b>C. Conference Fees</b>	<b>25</b>	<b>56</b>	<b>- 31</b>
<b>Total A. B. C</b>	<b>\$ 977</b>	<b>\$ 5,585</b>	<b>- 4,608</b>
International Travel by Minister and Minister's staff (included in travel)		-	-



**Significant variances compared with previous fiscal year:**

**Travel:** Compared to fiscal year 2019, the CTC's travel expenditures decreased by \$3,885,000 or 82% due to travel restrictions brought on by the COVID-19 pandemic.

**Hospitality:** Compared to fiscal year 2019, the CTC's hospitality expenditures decreased by \$692,000 or 91% due to a reduction of in-person events brought on by the COVID-19 pandemic health and safety restrictions.

**Conference Fees:** N/A

**Minister and minister's exempt staff – International travel:** N/A