

# COVID-19 Impact and Recovery Report: International Summary



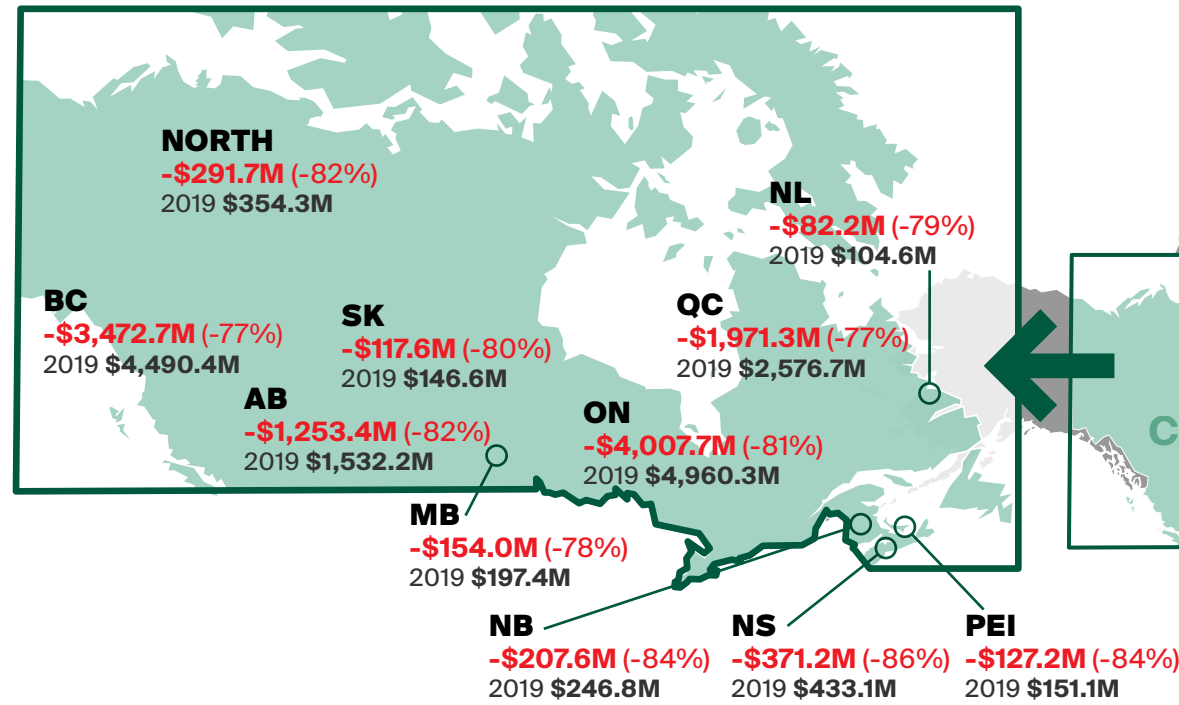
Updated: June 30, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

[www.destinationcanada.com/en/coronavirus-updates/covid-19-research](http://www.destinationcanada.com/en/coronavirus-updates/covid-19-research)

## Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province (\$M)<sup>4</sup>

(% change compared to 2019) 2019 Tourism Export Revenue from January to September



### LEGEND:

#### Recovery signal assessment<sup>1</sup>

Overseas markets:

- I COVID-19 Response
- II Domestic
- III Tentative International
- IV Regularized International

US market:

- I COVID-19 Response
- II Intra-State
- III Inter-State
- IV Tentative International
- V Regularized International



Total confirmed COVID-19 cases as of June 30<sup>2</sup> ↑ = % increase compared to previous week<sup>3</sup>



Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)<sup>4</sup>

2019 Tourism Export Revenue from January to September

### US

**II**  
Intra-State - The US has moved to the intra-State phase, and domestic travel within US is being considered, planned, and booked. However, some states have now paused or scaled back their reopening plans.

**2,629,372** ↑12%

**-\$7,446.4M** (-82%)  
2019 \$9,129.8M

### MEXICO

**I**  
COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

**220,657** ↑19%

**-\$424.2M** (-76%)  
2019 \$559.7M

### UK

**I**  
COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

**314,160** ↑2%

**-\$863.1M** (-77%)  
2019 \$1,115.2M

### FRANCE

**II**  
Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within France is being considered and planned.

**202,063** ↑2%

**-\$528.4M** (-69%)  
2019 \$770.6M

### GERMANY

**II**  
Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and booked.

**195,418** ↑2%

**-\$429.8M** (-68%)  
2019 \$627.9M

### CHINA

**II**  
Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations.

**84,782** 0%

**-\$1,156.7M** (-82%)  
2019 \$1,405.4M

### INDIA

**I**  
COVID-19 Response - Most government restrictions on movement have been lifted, but are now being reimplemented in some areas.

**566,840** ↑29%

**-\$227.9M** (-78%)  
2019 \$292.2M

### S. KOREA

**II**  
Domestic - Domestic travel within South Korea is being considered, planned, and booked. However, some government restrictions are now being reimplemented in some areas.

**12,800** ↑3%

**-\$223.6M** (-73%)  
2019 \$306.8M

### JAPAN

**I**  
COVID-19 Response - Government emergency declarations have been lifted across all prefectures.

**18,615** ↑3%

**-\$301.5M** (-81%)  
2019 \$373.5M

### AUSTRALIA

**II**  
Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Australia is being considered and planned. However, some restrictions are now being reimplemented in some areas.

**7,834** ↑4%

**-\$455.1M** (-74%)  
2019 \$612.4M

<sup>1</sup> For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

<sup>2</sup> Johns Hopkins Coronavirus Resource Center, June 30, 2020 5pm PST

<sup>3</sup> European CDC, June 30, 2020

<sup>4</sup> Destination Canada Estimates as of June 28, 2020