

**CANADIAN TOURISM COMMISSION**
**Report on Annual Expenditures for Travel, Hospitality and Conferences  
For the twelve months ended December 31, 2023**

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on travel, hospitality, and conference expenditures for the Canadian Tourism Commission (CTC) for the fiscal year ended December 31, 2023, except for information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC works with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets and domestic travellers. The CTC markets Canada to leisure and business travellers to increase arrivals and grow Canada's tourism economy.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's [2023 Annual Report](#).

<b>Travel, Hospitality and Conference Expenditures</b>			
Expenditure Category	Expenditure for the year ended December 31, 2023 (\$000)	Expenditure for the year ended December 31, 2022 (\$000)	Variance (\$000)
<b>Travel</b>			
Operational Activities	\$ 4,779	\$ 3,007	Not Applicable
Key Stakeholders	74	154	Not Applicable
Internal Governance	173	122	Not Applicable
Training	38	19	Not Applicable
Other	30	00	Not Applicable
A. Total Travel	5,093	3,302	1,791
B. Hospitality	1,051	590	460
C. Conference Fees	108	72	36
Total A. B. C	\$ 6,252	\$ 3,965	2,287
International Travel by Minister and Minister's staff (included in travel)		-	-

**Significant variances compared with previous fiscal year:**

<b>Travel:</b>	<p>International markets: Increased Media and Trade Fam trips, increased cost support towards RVC and GoMedia.</p> <p>BE: Increased Airfare program, outreach programs and client travels, and FAMs. 4 Signature events in 2023 vs 2 in 2022.</p> <p>Overall increase in flight cost, accommodation, per diem rates.</p>
<b>Hospitality:</b>	<p>6 New events in 2023 that were not held in 2022: TED, GoMedia, Incentive Winter, Innovate Advanced Manufacturing event, Showcase in Germany, Destination Symposium.</p>
<b>Conference:</b>	<p>New participation in Virtuoso US Forum Conference, Virtuoso Symposium Conference, and IMPACT Sustainability Travel &amp; Tourism Conference.</p>