

Tourism Snapshot

A Monthly Monitor of the Performance of Canada's Tourism Industry

January 2017
Volume 13, Issue 1



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KEY HIGHLIGHTS


- In January 2017, Canada welcomed the highest number of overnight visitors for the month of January in Canadian history, as total international tourist arrivals reached 875,576, up 9.9% year-over-year and surpassing the previous high, established in 2003, by 4.7%.
- Overnight arrivals from Destination Canada's ten overseas markets breached the 200,000 mark in January 2017 on the basis of strong arrivals growth from the Latin American (+36.2%) and Asia-Pacific regions (+33.9%), and continued sustained growth from Europe (+8.4%).
- Spurred by the start of the Chinese New Year on January 28th, 2017, overnight arrivals from China (+46.0%) in January 2017 shattered the record high established just last year. Note that Chinese New Year is often associated with growth spurred in travel to Canada. In 2016, Chinese New Year celebrations started in February. Among Destination Canada's Asia-Pacific markets, strong performances were also registered from Japan (+32.1%), Australia (+29.9%) and South Korea (+28.0%).
- With the Electronic Travel Authorization replacing the Visa requirement policy in December 2016, overnight arrivals from Mexico (+51.0%) catapulted to new record levels for the second consecutive month, surpassing the previous high, established in 2008 before visa imposition in 2009, by 40%.
- For the ninth consecutive month, overnight arrivals from the UK (+15.6%) expanded at a double digit pace in January 2017, placing well ahead of France (+3.3%) – which nonetheless set a new record high for the month of January – and Germany (+1.5%).
- Overnight arrivals from the United States expanded by 5.7% in January 2017, primarily on the strength of air arrivals (+12.9%) and other modes of entry (+7.3%), which stood in contrast to sluggish gains in arrivals by automobile (+0.7%).

QUICK LINKS

Industry Performance Dashboard

January 2017

 Overnight Arrivals ¹	
Total International	↑ 9.9%
11 DC Markets**	↑ 10.1%
<i>United States</i>	↑ 5.7%
<i>10 Overseas Markets</i>	↑ 24.8%
Non-DC Markets	↑ 8.2%

 Air Seat Capacity ²	
Total International	↑ 4.8%
11 DC Markets**	↑ 5.4%
Non-DC Markets	↑ 3.8%

Notes:

The Industry Performance Dashboard figures are year-on-year variations.

* Percentage point variations.

** The 11 DC markets are US, France, Germany, UK, Australia, China, India, Japan, South Korea, Brazil and Mexico.

Sources:

1. Statistics Canada, Frontier counts, custom tabulations

2. IATA-Diio SRS Analyser

3. CBRE Hotels with reproduction and use of information subject to CBRE Disclaimer / Terms of Use as detailed at www.cbre.ca.

MARKET MONITOR SUMMARY

		Overnight Arrivals ⁱ	Arrival YOY Variations (%)	Air Seat capacity ⁱⁱ	Local currency vs. CAD ⁱⁱⁱ
Market		January 2017	January 2017	January 2017	January 2017 Average
United States	United States	566,595	5.7%	0.1%	-7.2%
DC Europe	France	22,859	3.3%	9.8%	-9.2%
	Germany	11,743	1.5%	13.6%	-9.2%
	United Kingdom	30,441	15.6%	17.9%	-20.5%
DC Asia-Pacific	Australia	26,823	29.9%	85.4%	-1.1%
	China	44,615	46.0%	41.6%	-11.6%
	India	9,275	10.8%	63.0%	-8.2%
	Japan	13,973	32.1%	12.4%	-4.6%
	South Korea	15,608	28.0%	29.9%	-5.4%
DC Latin America	Brazil	9,430	13.9%	-41.7%	17.6%
	Mexico	18,895	51.0%	33.8%	-21.9%
Total 11 DC Markets		770,257	10.1%		
Rest of the World		105,319	8.2%		
Total International		875,576	9.9%		

Sources:

- i. Statistics Canada, Frontier counts, custom tabulations
- ii. IATA-Diio SRS Analyser
- iii. Bank of Canada

Notes:

- i. Arrival figures are preliminary estimates and are subject to change.
- ii. Air seat capacity is the variation in the total number of seats on direct commercial scheduled flights during the current month and YTD relative to the same periods in the previous year..
- iii. The exchange rate variation is calculated on the average value of the Canadian dollar during during the current month and YTD relative to the same periods in the previous year..

UNITED STATES

US Arrivals to Canada

CURRENT MONTH:

+5.7% ↑ YOY



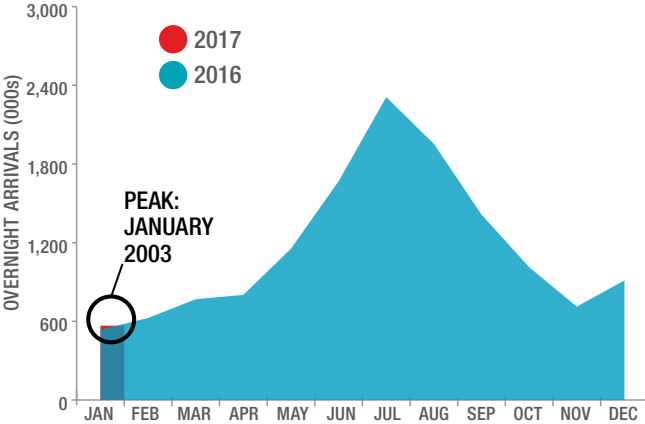
Overnight Arrivals

	January 2017	
	Arrivals	% Change YOY
Automobile	304,274	0.7
Air	231,135	12.9
Other	31,186	7.3
US Total	566,595	5.7

Source: Statistics Canada, Frontier counts, custom tabulations.
 Note: The figures are preliminary estimates and are subject to change.



Trend Plot: Total United States Arrivals



United States: Key Indicators

Air Seat Capacityⁱ	January 2017	-0.1%
Exchange Rateⁱⁱ	January 2017	-7.2%
Consumer Confidence Index (1985=100)ⁱⁱⁱ	January 2017	111.6
	Previous Month	113.7
Arrival Peak^{iv}	Year	2003
	Current % of Previous Peak	86.6%

Source:
 i. IATA-Diio SRS Analyser, Year-on-year % variance.
 ii. Bank of Canada, Year on year % variance.
 iii. Consumer Confidence Index, the Conference Board (USA).
 iv. Statistics Canada, Frontier counts, custom tabulations.

UNITED STATES

- Canada welcomed a total of 566,595 overnight visitors from the US in January 2017, an increase of 5.7% year-over-year and highest number of US overnight arrivals in the month of January since 2005.
- This positive growth was primarily driven by a notable jump in US visitors arriving by air (231,135 visitors in January 2017, +12.9% year-over-year), as well as an increase in arrivals by other modes of transportation such as train, bus, or cruise (31,186 visitors, +7.3%). US auto arrivals only observed marginal year-over-year growth (+0.7%), but with a total of 304,274 visitors driving into Canada in January, this mode of transportation still made up the largest proportion of US arrivals (53.7%).
- The top five states of origin for US overnight arrivals by vehicle¹ in January 2017 were Washington State (23.4%), New York (20.7% of arrivals), Michigan (14.3%), Ohio (4.0%), and Massachusetts (3.9%). Year-over-year, the most noticeable increases in January were observed from Arkansas, New Mexico, Wyoming, and Nevada.
- Following two consecutive months of significant growth, the consumer confidence index published by the US Conference Board slipped by 2.1 points to 111.6 in January 2017.

¹ States of origin information is based on Integrated Primary Inspection Lane data collected from US residents entering Canada in automobiles with license plate registered in the United States.

EUROPE

Europe Arrivals to Canada

CURRENT MONTH:

+8.4% ↑ YOY



Overnight Arrivals

	January 2017	
	Arrivals	% Change YOY
DC Europe	65,043	8.4
United Kingdom	30,441	15.6
France	22,859	3.3
Germany	11,743	1.5
Other Europe	46,192	-5.6
Italy	4,140	-22.3
Netherlands	4,297	7.7
Spain	2,915	10.6
Switzerland	4,458	-6.7
Rest of Europe	30,382	5.2
Total Europe	111,235	5.3

Source: Statistics Canada, Frontier counts, custom tabulations.
Note: The figures are preliminary estimates and are subject to change.

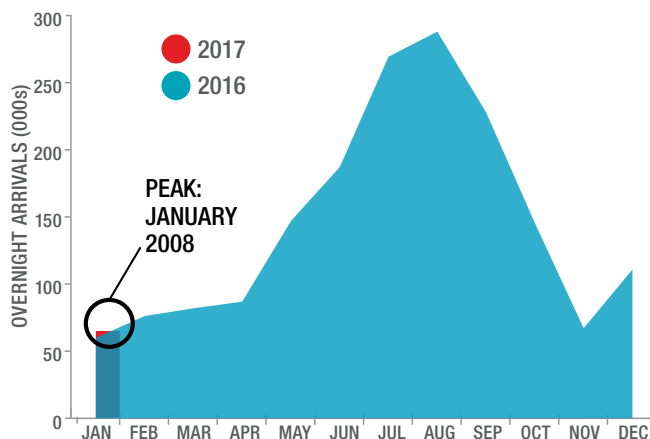


DC Europe: Key Indicators

		France	Germany	United Kingdom
Air Seat Capacityⁱ	January 2017	9.8%	13.6%	17.9%
Exchange Rateⁱⁱ	January 2017	-9.2%	-9.2%	-20.5%
Arrival Peakⁱⁱⁱ	Year	2016	2009	2008
	Current % of Previous Peak	103.3%	90.2%	77.9%

Sources:
i. IATA-Diiio SRS Analyser, Year-on-year % variance.
ii. Bank of Canada, Year on year % variance.
iii. Statistics Canada, Frontier counts, custom tabulations.

Trend Plot: Total DC Europe Arrivals



- Destination Canada's European markets observed strong year-over-year arrivals growth of 8.4%, with a total of 65,043 visitors to Canada from these three markets in January 2017 – the highest number for the region since the peak in 2008.
- Aided by the continued expansion of air capacity (+17.9%), the UK continued to drive the strong performance from Europe, with 15.6% growth over January 2016 for a total of 30,441 visitors in January 2017, despite the significant depreciation of the GBP since the Brexit vote in June 2016.
- Although year-over-year growth (+3.3%) was significantly slower than that observed from the UK, arrivals from France reached a new record peak for the month of January with 22,859 visitors to Canada. Steady growth in air capacity (+9.8%) contributed to this strong performance, in spite of a relatively weaker Euro (-9.2%).
- Germany (+1.5%) observed slower year-over-year growth than Destination Canada's other key markets, but still reached a 5-year high for monthly arrivals with 11,743 visitors in January 2017. As noted with the other European markets, this steady performance was supported by significantly expanded air capacity (+13.6%) and continued despite a relatively weaker Euro.

DC Europe Arrivals by Port of Entry

- The majority of visitors from DC's European markets in January 2017 arrived by air directly from overseas, with visitors from the UK (74.1%) being the most likely to travel to Canada this way. Compared to the UK and Germany, visitors from France (27.6%) were the most likely to arrive by air via the US. Arrivals by land via the US were less common from all three markets but highest for UK arrivals (9.8%), while sea arrivals from these markets were almost negligible (<1%) in January.
- The highest proportion of direct air arrivals from Germany (32.9%) and the UK (32.1%) came through YYZ, while those from France mainly came through YUL (47.7%).

		France	Germany	UK	
Air Arrivals from Overseas	YYZ	Arrivals	3,340	3,859	9,758
		YOY%	53.2%	18.4%	25.7%
		% of Total	14.6%	32.9%	32.1%
	YVR	Arrivals	525	1,603	6,470
		YOY%	-24.9%	-19.4%	37.1%
		% of Total	2.3%	13.7%	21.3%
	YUL	Arrivals	10,899	1,362	1,938
		YOY%	-0.2%	-1.9%	-16.5%
		% of Total	47.7%	11.6%	6.4%
	YYC	Arrivals	250	1,065	3,551
		YOY%	20.8%	-5.0%	24.3%
		% of Total	1.1%	9.1%	11.7%
	All other airports	Arrivals	240	275	841
		YOY%	1.7%	3.5%	3.9%
		% of Total	1.0%	2.3%	2.8%
Subtotal	Arrivals	15,254	8,164	22,558	
	YOY%	7.1%	2.1%	20.7%	
	% of Total	66.7%	69.5%	74.1%	
Air Arrivals via the US	All airports	Arrivals	6,309	2,997	4,884
		YOY%	-2.9%	0.7%	0.6%
		% of Total	27.6%	25.5%	16.0%
Sea Arrivals	All sea borders	Arrivals	8	1	4
		YOY%	-20.0%	0.0%	-99.9%
		% of Total	0.0%	0.0%	0.0%
Land Arrivals via US	All land borders	Arrivals	1,288	581	2,995
		YOY%	-5.8%	-3.2%	8.0%
		% of Total	5.6%	4.9%	9.8%
Total Overnight Arrivals		22,859	11,743	30,441	

Source: International Travel Survey, Table C, Statistics Canada.
 Note: The figures are preliminary estimates and are subject to change.

ASIA-PACIFIC

DC Asia-Pacific Arrivals to Canada

CURRENT MONTH:

+33.9% ↑ YOY



Overnight Arrivals

	January 2017	
	Arrivals	% Change YOY
DC Asia-Pacific	110,294	33.9
Australia	26,823	29.9
China	44,615	46.0
India	9,275	10.8
Japan	13,973	32.1
South Korea	15,608	28.0
Other Asia-Pacific	36,915	99.5
Hong Kong	10,399	45.5
Taiwan	5,325	46.5
Rest of Asia-Pacific	21,191	7.5
Total Asia-Pacific	147,209	30.4



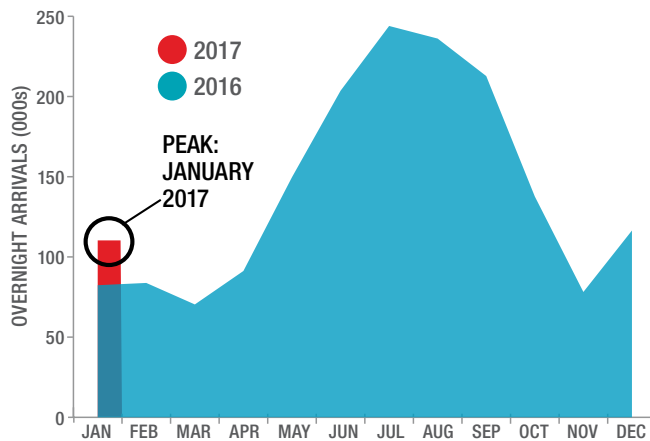
Source: Statistics Canada, Frontier counts, custom tabulations.
Note: The figures are preliminary estimates and are subject to change.

Asia-Pacific: Key Indicators

		Australia	China	India	Japan	South Korea
Air Seat Capacityⁱ	Jan. 2017	85.4%	41.6%	63.0%	12.4%	29.9%
Exchange Rateⁱⁱ	Jan. 2017	-1.1%	-11.6%	-8.2%	-4.6%	-5.4%
Arrival Peakⁱⁱⁱ	Year	2016	2016	2016	1997	2007
	Current % of Previous Peak	129.0%	146.0%	110.8%	56.3%	110.8%

Sources:
i. IATA-Diio SRS Analyser, Year-on-year % variance.
ii. Bank of Canada, Year on year % variance.
iii. Statistics Canada, Frontier counts, custom tabulations.

Trend Plot: Total DC Asia-Pacific Arrivals



- The Asia-Pacific region started 2017 on a very positive note, with overnight arrivals to Canada up 33.9% year-over-year to reach a new monthly peak of 110,294 visitors in January 2017 – accounting for more than half of arrivals from Destination Canada’s overseas markets. This record-breaking performance can be attributed to strong double-digit growth from all five individual markets in the region, and in particular from China (+46.0%).
- China, Australia, South Korea, and India all set new monthly peaks for arrivals in January 2017, while Japan saw the highest arrivals for the month of January since 2007. Year-over-year growth was led by China (+46.0%), followed by Japan (+32.1%), Australia (+29.9%), and South Korea (+28.0%). India (+10.8%) observed relatively slower, but still very strong, growth compared to January 2016.
- Contributing to the region’s strong performance in January 2017 was the significant expansion of air capacity to Canada from all five individual markets. The most remarkable increase in air capacity was observed from Australia (+85.4%), followed by India (+63.0%), China (+41.6%), and South Korea (+29.9%), and to a lesser degree Japan (+12.4%).

DC Asia-Pacific Arrivals by Port of Entry

- The majority of arrivals from China (85.2%), Japan (67.5%), India (64.6%), and South Korea (60.5%) were direct air arrivals, while arrivals from Australia came slightly more often by air via the US (48.2%) than by air directly from overseas (44.0%). A significant proportion of visitors from Japan also arrived by air via the US (27.6%), whereas land arrivals via the US were most significant from India (23.9%) and South Korea (21.8%).
- 94.1% of Asia-Pacific direct air arrivals came through YVR or YYZ. YYZ saw the most significant growth in arrivals from Japan (+112.5%) and South Korea (+90.0%), whereas YVR saw strong growth from China (+72.0%), India (+58.0%), and Australia (+54.4%). However, proportionately the largest jump was observed for Chinese arrivals through YYC (+9135.7%).

			Australia	China	India	Japan	South Korea
Air Arrivals from Overseas	YYZ	Arrivals	1,028	13,434	3,838	4,632	3,689
		YOY%	8.3%	31.5%	7.4%	112.5%	90.0%
		% of Total	3.8%	30.1%	41.4%	33.1%	23.6%
	YVR	Arrivals	10,352	21,938	1,332	4,380	5,639
		YOY%	54.4%	72.0%	58.0%	3.9%	25.1%
		% of Total	38.6%	49.2%	14.4%	31.3%	36.1%
	YUL	Arrivals	158	1,260	341	42	64
		YOY%	17.0%	1.2%	-18.8%	-55.8%	-22.0%
		% of Total	0.6%	2.8%	3.7%	0.3%	0.4%
	YYC	Arrivals	196	1,293	331	356	51
		YOY%	47.4%	9135.7%	45.2%	23.2%	15.9%
		% of Total	0.7%	2.9%	3.6%	2.5%	0.3%
	All other airports	Arrivals	77	82	151	15	3
		YOY%	1.0%	0.3%	3.0%	0.2%	0.0%
		% of Total	0.3%	0.2%	1.6%	0.1%	0.0%
Subtotal	Arrivals	11,811	38,007	5,993	9,425	9,446	
	YOY%	48.0%	56.5%	15.1%	38.9%	43.3%	
	% of Total	44.0%	85.2%	64.6%	67.5%	60.5%	
Air Arrivals via the US	All airports	Arrivals	12,919	4,889	1,051	3,850	2,753
		YOY%	21.5%	9.4%	13.5%	25.1%	17.0%
		% of Total	48.2%	11.0%	11.3%	27.6%	17.6%
Sea Arrivals	All sea borders	Arrivals	4	1	14	1	4
		YOY%	0.0%	0.0%	180.0%	0.0%	0.0%
		% of Total	0.0%	0.0%	0.2%	0.0%	0.0%
Land Arrivals via US	All land borders	Arrivals	2,089	1,718	2,217	697	3,405
		YOY%	2.9%	-5.3%	-0.9%	-2.7%	4.8%
		% of Total	7.8%	3.9%	23.9%	5.0%	21.8%
Total Overnight Arrivals			26,823	44,615	9,275	13,973	15,608

Source: International Travel Survey, Table C, Statistics Canada.
 Note: The figures are preliminary estimates and are subject to change.

LATIN AMERICA

DC Latin America Arrivals to Canada

CURRENT MONTH:

+36.2% ↑ YOY



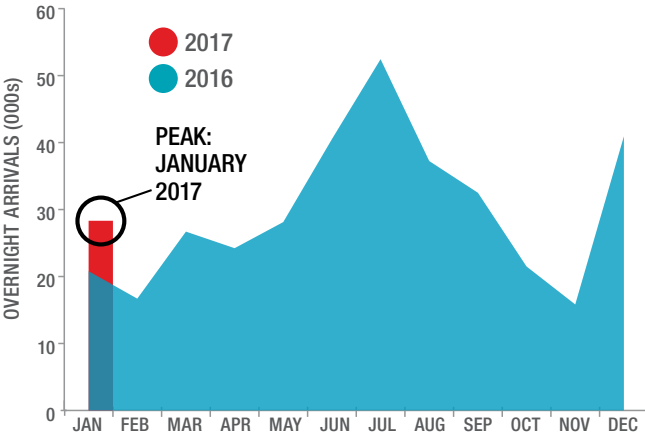
Overnight Arrivals

	January 2017	
	Arrivals	% Change YOY
DC Latin America	28,325	36.2
Brazil	9,430	13.9
Mexico	18,895	51.0
Other Latin America	16,494	10.6
Total Latin America	44,819	25.5

Source: Statistics Canada, Frontier counts, custom tabulations.
 Note: The figures are preliminary estimates and are subject to change.



Arrival Trend Plot – Total DC Latin America



DC Latin America: Key Indicators

		Brazil	Mexico
Air Seat Capacityⁱ	January 2017	-41.7%	33.8%
Exchange Rateⁱⁱ	January 2017	17.6%	-21.9%
Arrival Peakⁱⁱⁱ	Year	2015	2008
	Current % of Previous Peak	92.4%	139.6%

Sources:
 i. IATA-Diiio SRS Analyser, Year-on-year % variance.
 ii. Bank of Canada, Year on year % variance.
 iii. Statistics Canada, Frontier counts, custom tabulations.

LATIN AMERICA

- With a total of 28,325 visitors in January 2017, the Latin America region (+36.2%) took the lead with the highest growth in arrivals of all Destination Canada's regional markets. Propelled by extraordinary growth from Mexico, January 2017 also marked a new record peak for DC's Latin American region.
- The growth observed in this region was primarily driven by a significant increase in arrivals from Mexico (+51.0%) following the lifting of the visa requirement as it was replaced by the Electronic Travel Authority (eTA) at the start of December. With 18,895 visitors from Mexico in January 2017, this represents more than 6,000 additional travellers compared to the same month a year ago and more than 5,000 additional visitors compared to the pre-Visa January peak in 2008 (+39.6%). Significant expansion of air capacity to Mexico (+33.8%) helped to mitigate the effect of a weaker Peso (-21.9%).
- Though slower than the growth observed from Mexico, overnight arrivals from Brazil also registered a strong performance in January 2017 with 9,430 visitors to Canada (+13.9%). This positive trend is particularly notable considering persistent reduction in air capacity to Canada (-41.7%), and may be supported by alternative air routes to Canada and the recent positive trend in the strength of the Real.

DC Latin America Arrivals by Port of Entry

- The majority of visitors from Mexico (60.5%) and Brazil (53.1%) arrived directly from overseas by air. The remainder of visitors from Brazil primarily landed in Canada by air via the US (41.6%), while visitors from Mexico were almost equally likely to come via the US by air (18.9%) or by land (20.7%).
- Virtually all (93.7%) direct air arrivals from Brazil flew into YYZ, while direct arrivals from Mexico were more evenly distributed between YYZ (46.1%) and YVR (36.4%), with a notable proportion also arriving at YUL (14.0%). The significant growth in Mexican arrivals was most visible in direct air arrivals (+77.6%) with at least 70% growth at all four primary airports.

			Brazil	Mexico
Air Arrivals from Overseas	YYZ	Arrivals	4,694	5,269
		YOY%	29.7%	81.8%
		% of Total	49.8%	27.9%
	YVR	Arrivals	226	4,168
		YOY%	63.8%	76.8%
		% of Total	2.4%	22.1%
	YUL	Arrivals	75	1,602
		YOY%	-42.7%	70.2%
		% of Total	0.8%	8.5%
	YYC	Arrivals	4	222
		YOY%	0.0%	101.8%
		% of Total	0.0%	1.2%
	All other airports	Arrivals	9	165
		YOY%	0.2%	2.6%
		% of Total	0.1%	0.9%
Subtotal	Arrivals	5,008	11,426	
	YOY%	28.2%	77.6%	
	% of Total	53.1%	60.5%	
Air Arrivals via the US	All airports	Arrivals	3,920	3,564
		YOY%	3.1%	43.8%
		% of Total	41.6%	18.9%
Sea Arrivals	All sea borders	Arrivals	0	0
		YOY%	0.0%	-100.0%
		% of Total	0.0%	0.0%
Land Arrivals via US	All land borders	Arrivals	502	3,905
		YOY%	-86.8%	57.6%
		% of Total	5.3%	20.7%
Total Overnight Arrivals			9,430	18,895

Source: Statistics Canada, Frontier counts, custom tabulations, Table C.
Note: The figures are preliminary estimates and are subject to change.

COMPETITIVE REVIEW

Trips From:		Trips To:			
		Canada		Australia	
			YOY Change		YOY Change
Total International		875,576	9.9%	725,800	17.0%
United States		566,595	5.7%	59,500	14.4%
Canada		15,900	1.3%
Europe	United Kingdom	30,441	15.6%	73,600	2.5%
	France	22,859	3.3%	11,700	3.5%
	Germany	11,743	1.5%	20,700	16.9%
Asia-Pacific	Australia	26,823	29.9%
	Japan	13,973	32.1%	28,800	17.6%
	South Korea	15,608	28.0%	32,700	13.9%
	China	44,615	46.0%	166,100	45.1%
	India	9,275	10.8%	17,900	11.9%
Latin America	Mexico	18,895	51.0%	800	14.3%
	Brazil	9,430	13.9%	4,800	23.1%
Total DC Key Markets		770,257	10.1%	432,500	21.2%

Sources:
 Statistics Canada, Frontier counts, custom tabulations.
 Australian Bureau of Statistics, Overseas Arrivals and Departures, cat. no. 3401.0.

- In January 2017, Australia (+17.0%) saw stronger year-over-year growth in total international arrivals than Canada (+9.9%), though Canada (875,576) saw 21% more visitors than Australia (725,800).
- A similar trend was observed with arrivals from Destination Canada's key markets – Australia (+21.2%) observed stronger year-over-year growth than Canada (+10.1%), but Canada welcomed 78% more visitors from these markets.
- More than 8 times the number of US travellers visited Canada (566,595) than visited Australia (59,500) in January 2017, though Australia continued to make good progress with faster year-over-year growth in arrivals observed from this market (14.4% vs. 5.7%).
- In terms of Destination Canada's key overseas markets, Australia saw more total arrivals from the four Asian markets (Australia excluded) and two of the three European markets (France being the exception), while Canada significantly outpaced Australia in arrivals from the Latin American markets, especially Mexico.
- In particular, Australia (166,100) continued to well outperform Canada (44,615) in arrivals from their primary market of China, with nearly 3 times more visitors from this market. However, in terms of year-over-year growth the two countries were on par in January 2017 (+46.0% for Canada, +45.1% for Australia).
- With travel between the two countries at an all-time high, much faster year-over-year growth was observed in Australian visitors to Canada (+29.9%) than in Canadian visitors to Australia (+1.3%), which resulted in Canada welcoming nearly 70% more visitors from Australia (26,823) than Australia saw from Canada (15,900) in January 2017.

INTERNATIONAL ARRIVALS BY PROVINCE OF ENTRY

Overnight Arrivals by Province of Entry

		Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Québec	Ontario
Total One or more nights	2017	1,436	13	3,032	4,993	124,301	405,300
	Variance YOY%	-26.7%	8.3%	24.9%	-4.3%	-0.2%	14.1%
	Change YOY	(522)	1	604	(222)	(193)	49,934
US Residents by Automobile	2017	0	0	0	4,761	47,211	143,288
	Variance YOY%	0.0%	0.0%	0.0%	-6.2%	4.7%	2.6%
	Change YOY	-	-	-	(314)	2,100	3,694
US Residents by Non-Automobile	2017	300	10	1,847	165	35,916	129,986
	Variance YOY%	-30.2%	-16.7%	34.3%	66.7%	3.9%	19.6%
	Change YOY	(130)	(2)	472	66	1,363	21,281
Residents from Other Countries	2017	1,136	3	1,185	67	41,174	132,026
	Variance YOY%	-25.7%	0.0%	12.5%	63.4%	-8.2%	23.3%
	Change YOY	(392)	3	132	26	(3,656)	24,959

Source: Statistics Canada, Frontier counts, custom tabulations.
Preliminary estimates subject to change.

Overnight Arrivals by Province of Entry

		Manitoba	Saskatchewan	Alberta	British Columbia	Yukon	CANADA
Total One or more nights	2017	8,255	2,279	46,259	278,294	1,414	875,576
	Variance YOY%	-3.9%	-27.4%	18.1%	9.2%	-2.5%	9.9%
	Change YOY	(331)	(862)	7,077	23,427	(37)	78,876
US Residents by Automobile	2017	4,812	1,336	2,922	98,642	1,302	304,274
	Variance YOY%	7.3%	-9.9%	-5.4%	-3.4%	-1.4%	0.7%
	Change YOY	328	(146)	(166)	(3,509)	(19)	1,968
US Residents by Non-Automobile	2017	3,138	797	27,054	63,106	2	262,321
	Variance YOY%	-15.4%	-46.8%	14.9%	5.3%	-90.9%	12.2%
	Change YOY	(571)	(702)	3,503	3,182	(20)	28,442
Residents from Other Countries	2017	305	146	16,283	116,546	110	308,981
	Variance YOY%	-22.4%	-8.8%	29.8%	25.6%	1.9%	18.6%
	Change YOY	(88)	(14)	3,740	23,754	2	48,466

- Nearly half of the 875,576 international arrivals to Canada in January 2017 crossed the border through Ontario (405,300). Ontario also saw a noticeable increase in international arrivals compared to January 2016 (+14.1%), particularly in visitors from overseas (+23.3%) and non-auto US visitors (+19.6%).
- A high number of international visitors to Canada also entered the country via British Columbia (278,294), Quebec (124,301) and Alberta (46,259) in January 2017, with the strongest year-over-year growth observed in Nova Scotia (+24.9%), Alberta (+18.1%), and British Columbia (+9.2%).
- In line with the slow year-over-year growth in US auto arrivals to Canada observed overall in January 2017, fewer arrivals were registered in US auto arrivals through several provinces, including British Columbia, Alberta, Saskatchewan, New Brunswick, and Yukon.

CANADIAN OUTBOUND TRAVEL

Overnight Trips by Canadians

	January 2017	17/16 Jan. % Change
United States	1,475,040	8.8
Other Countries	1,360,407	2.0
Total Trips from Canada	2,835,447	5.4

Source: Statistics Canada, International Travel Survey.
Note: The figures are preliminary estimates and are subject to change.

- Overnight trips by Canadians to all international destinations increased in January 2017, reaching 2,835,477, up 5.4%, year-over-year.
- The number of overnight trips by Canadians to the US grew for a second consecutive month, up 8.8% (+8.8% by auto, +9.3% by air, -0.1% other modes) over January 2016, while overnight trips to overseas destinations expanded by 2.0% year-over-year.
- The Canadian Consumer Confidence Index (published by the Conference Board of Canada) retracted by 2.2 points to 101.6 in January 2017, following two consecutive months of growth.