

**CANADIAN TOURISM COMMISSION**
**Report on Annual Expenditures for Travel, Hospitality and Conferences  
For the twelve months ended December 31, 2021**

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on travel, hospitality and conference expenditures for the Canadian Tourism Commission (CTC) for the fiscal year ended December 31, 2021, except for information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC works with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets and domestic travellers. The CTC markets Canada to leisure and business travellers to increase arrivals and grow Canada's tourism economy.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's [2021 Annual Report](#).

Travel, Hospitality and Conference Expenditures			
Expenditure Category	Expenditure for the year ended December 31, 2021	Expenditure for the year ended December 31, 2020	Variance(\$000)
Travel			
Operational Activities	\$ 192	\$ 812	- 620
Key Stakeholders	12	18	- 6
Internal Governance	69	45	24
Training	-	4	- 4
Other	-	-	-
A. Total Travel	273	880	- 606
B. Hospitality	165	72	93
C. Conference Fees	21	25	- 4
Total A. B. C	\$ 459	\$ 977	- 517
International Travel by Minister and Minister's staff (included in travel)		-	-



**Significant variances compared with previous fiscal year:**

**Travel:** Compared to fiscal year 2020, the CTC's travel expenditures decreased by \$606,000 due to continued travel restrictions and border closures resulting from the COVID-19 pandemic.

**Hospitality:** Compared to fiscal year 2020, the CTC's hospitality expenditures increased by \$93,000 due to in-person events such as the Northern Lights New York Activation, IMEX America, and Incentive Canada Winter that did not occur in 2020.