

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: May 11, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.

Summary of current phase for each province and territory, as of May 11, 2021:

Destination Canada assesses that several provinces regressed into the Hyper Local phase: Nunavut for the week ending May 9, Alberta and Quebec for the week ending April 27 and British Columbia for the week ending April 20.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? ¹²
British Columbia	III	I	I		II	88.5	No	Yes
Alberta	IV	III	I		II	314.2	No	Yes
Saskatchewan	III	I	I		II	130.9	No	Yes
Manitoba	III	III	I		II	194.0	Yes ¹	Yes
Ontario	II	I	I		II	148.2	No requirement, but 14-day self-isolation is strongly advised for all residents re-entering Ontario from outside of the province ²	Yes
Quebec	III	I	I		II	72.9	Yes, for residents returning from Ontario ³	Yes
New Brunswick	III	III	III		III	8.1	Yes ⁴	Yes
Nova Scotia	III	III	III		III	123.5	Yes ⁵	Yes
Prince Edward Island	III	III	III		III	2.5	Yes ⁶	Yes
Newfoundland & Labrador	III	III	III		III	7.5	Yes ⁷	Yes
Yukon	III	III	I		II	2.4	Yes; as of May 25, exception for residents who are fully vaccinated ^{8, 9}	Yes
Northwest Territories	III	III	III		III	104.1	Yes; residents who are fully vaccinated may be eligible for a shortened self-isolation period ¹⁰	Yes
Nunavut	I	III			II	114.4	Yes, exception for residents returning directly from Churchill, MB ¹¹	Yes

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	2-Feb	9-Feb	16-Feb	23-Feb	2-Mar	9-Mar	16-Mar	23-Mar	30-Mar	6-Apr	13-Apr	20-Apr	27-Apr	2-May	9-May
British Columbia	III	III	III	III	III	III	III	III	III	III	III	II	II	II	II
Alberta	II	II	II	II	II	III	IV	IV	IV	IV	IV	IV	II	II	II
Saskatchewan	II	II	II	II	II	II	II	II	II	II	II	II	II	II	II
Manitoba	II	II	II	II	II	II	II	II	II	II	II	II	II	II	II
Ontario	II	II	II	II	II	II	II	II	II	II	II	II	II	II	II
Quebec	II	II	II	II	II	II	IV	IV	IV	IV	IV	IV	II	II	II
New Brunswick	II	II	II	II	III	III	III	III	III	III	III	III	III	III	III
Nova Scotia	II	III	III	III	III	III	III	III	III	III	III	III	III	III	III
Prince Edward Island	III	III	III	III	III	III	III	III	III	III	III	III	III	III	III
Newfoundland & Labrador	III	III	III	III	II	II	II	II	II	III	III	III	III	III	III
Yukon	II	II	II	II	II	II	II	II	II	II	II	II	II	II	II
Northwest Territories	III	III	III	III	III	III	III	III	III	III	III	III	III	III	III
Nunavut	III	III	III	III	III	III	III	III	III	III	III	III	III	III	II

- Indicates a forward phase progression
- Indicates a backward phase regression

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
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British Columbia	II Hyper Local	Intra-provincial travel searches are at a low to moderate level and accommodation searches and bookings are at a low level. These signals indicate that British Columbia is in the Hyper Local phase.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; decreasing since the week ending April 4, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending April 4, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from BC to other inter-provincial destinations is down 98% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally, but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; decreasing since the week ending April 18, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = low to moderate level; decreasing since the week ending April 4, 2021.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = low level; flat since the week ending March 22, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending May 9, 2021 was 4,554. The rate of new weekly cases was 88.5 cases per 100,000 population. The number of weekly cases in British Columbia has been trending downwards since the week ending April 18, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending April 11, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; generally decreasing since the week ending April 11, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending April 11, 2021. • YOY inter-provincial = very low level; generally decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -69% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; decreasing since the week ending April 11, 2021. • YOY inter-provincial low level; decreasing since the week ending April 18, 2021. • YOY international = low level; decreasing since the week ending April 11, 2021.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending April 11, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 11, 2021. • YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending May 9, 2021 was 13,892. The rate of new weekly cases was 314.2 cases per 100,000 population. This represents the highest number of weekly cases recorded in Alberta to date.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending March 28, 2021. • YOY inter-provincial = low level; decreasing since the week ending March 21, 2021. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending March 28, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending March 28, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 11, 2021. • YOY international = very low level; flat since the week ending April 5, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally, but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; generally decreasing since the week ending February 21, 2021. • YOY inter-provincial = low level; flat since the week ending April 18, 2021. • YOY international = low to moderate level; generally decreasing since the week ending March 28, 2021.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending March 14, 2021. • YOY inter-provincial = very low level; decreasing since the week ending March 28, 2020. • YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending May 9, 2021 was 1,543. The rate of new weekly cases was 130.9 cases per 100,000 population. The number of weekly cases in Saskatchewan has been trending downwards since the week ending April 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Manitoba	II Hyper Local	Intra-provincial travel searches are at a moderate level, but intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Manitoba is in the Hyper Local phase.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending April 18, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 25, 2021. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; decreasing since the week ending April 25, 2021. • YOY inter-provincial = very low level; flat since the week ending January 31, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending April 11, 2021. • YOY inter-provincial = very low level; generally flat since the week ending January 3, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally, but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; decreasing since the week ending February 21, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 18, 2021. • YOY international = low level; decreasing since the week ending April 25, 2021.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending April 11, 2021. • YOY inter-provincial = very low level; generally decreasing since the week ending December 20, 2020. • YOY international = low level; flat since the week ending December 27, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending May 9, 2021 was 2,676. The rate of new weekly cases was 194.0 cases per 100,000 population. The number of weekly cases in Manitoba has been trending upwards since the week ending April 11, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Ontario	II Hyper Local	Intra-provincial travel searches, accommodation searches and accommodation bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	○	○	○	○	<p>Travel search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. • YOY inter-provincial = low level; decreasing since the week ending March 28, 2021. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending April 11, 2021. • YOY inter-provincial = very low level; flat since the week ending April 18, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending April 11, 2021. • YOY inter-provincial = very low level; flat since the week ending April 11, 2021. • YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY inter-provincial = low level; generally decreasing since the week ending April 4, 2021. • YOY international = low level; decreasing since the week ending April 4, 2021.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within Canada, within the province or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; flat since the week ending April 11, 2021. • YOY inter-provincial = low level; flat since the week ending April 18, 2021. • YOY international = low level; generally flat since the week ending March 22, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Ontario for the week ending May 9, 2021 was 21,838. The rate of new weekly cases was 148.2 cases per 100,000 population. The number of weekly cases in Ontario has been trending downwards since the week ending April 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Quebec	II Hyper Local	Intra-provincial travel searches and accommodation searches are at a moderate level, but accommodation bookings are at low level. These signals indicate that Quebec is in the Hyper Local phase.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending April 18, 2021. • YOY inter-provincial = low level; decreasing since the week ending March 28, 2021. • YOY international = low level; flat since the week ending January 10, 2021.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending April 18, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; increasing since the week ending April 18, 2021. • YOY inter-provincial = low level; increasing over the past 2 weeks. • YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and December 27, 2020 at -78% YOY.</p>
Dining Search Index	●	●	○	○	●	○	<p>Dining search is occurring internationally but not within the province or within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending April 11, 2021. • YOY inter-provincial = low level; flat since the week ending April 18, 2021. • YOY international = low level; flat since the week ending April 11, 2021.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; increasing since the week ending April 25, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 11, 2021. • YOY international = low level; fluctuating between a moderate level and a low to moderate level since the week ending December 27, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending May 9, 2021 was 6,254. The rate of new weekly cases was 72.9 cases per 100,000 population. The number of weekly cases in Quebec has been trending downwards since the week ending April 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

New Brunswick	III Intra-Provincial	Intra-provincial travel searches are nearly recovered to 2019 levels and accommodation searches and bookings are at moderate levels; however, actual travel could take place in the near future or at a later date. These signals indicate that New Brunswick is in the Intra-Provincial phase.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending March 28, 2021. • YOY inter-provincial = very low level; decreasing since the week ending March 28, 2020. • YOY international = low level; flat since the week ending March 22, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending March 28, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 18, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; flat since the week ending April 4, 2021. • YOY inter-provincial = very low level; flat since the week ending April 25, 2021. • YOY international = very low level; generally flat since the week ending January 3, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; decreasing over the past 2 weeks. • YOY inter-provincial = low level; generally flat since the week ending December 27, 2020. • YOY international = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; decreasing over the past 2 weeks. • YOY inter-provincial = very low level; decreasing since the week ending April 4, 2021. • YOY international = low level; flat since the week ending February 28, 2021.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in New Brunswick for the week ending May 9, 2021 was 63. The rate of new weekly cases was 8.1 cases per 100,000 population. The number of weekly cases in New Brunswick has been consistently above 60 since the week ending March 28, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Nova Scotia	III Intra-Provincial	Intra-provincial travel searches and accommodation bookings are higher than 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Nova Scotia is in the Intra-Provincial phase.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 10, 2021. • YOY inter-provincial = low level; generally increasing since the week ending February 21, 2021. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending January 24, 2021. • YOY inter-provincial = very low level; flat since the week ending December 27, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a moderate level and a level higher than 2019 since the week ending January 31, 2021. • YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending February 28, 2021. • YOY inter-provincial = moderate level but lower than 2019; flat since the week ending February 7, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending February 21, 2021.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending March 7, 2021. • YOY inter-provincial = low level; generally flat since the week ending October 18, 2020. • YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases	□	□	□	□	□	□	<p>The number of weekly new cases in Nova Scotia for the week ending May 9, 2021 was 1,209. The rate of new weekly cases was 123.5 cases per 100,000 population. The number of weekly cases in Nova Scotia has been sharply increasing since the week ending April 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Prince Edward Island	III Intra-Provincial	Intra-provincial travel searches are above 2019 levels and accommodation bookings are nearly recovered to 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Prince Edward Island is in the Intra-Provincial phase.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending January 3, 2021. • YOY inter-provincial = low level; flat since the week ending March 21, 2021. • YOY international = low level; generally flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = similar to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending January 17, 2021. • YOY inter-provincial = very low level; flat since the week ending March 21, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; decreasing since the week ending March 28, 2021. • YOY inter-provincial = low level; generally increasing since the week ending March 21, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending March 14, 2021. • YOY international = low to moderate level; a lot of fluctuations.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; fluctuating between a low level and a moderate level since the week ending March 7, 2021. • YOY inter-provincial = low level; increasing since the week ending March 21, 2021. • YOY international = low level; generally flat since the week ending December 27, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Prince Edward Island for the week ending May 9, 2021 was 4. The rate of new weekly cases was 2.5 cases per 100,000 population. Prince Edward Island recorded the highest number of weekly cases to date at 17 for the week ending February 28, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Newfoundland & Labrador	III Intra-Provincial	Intra-provincial travel searches, accommodation searches and accommodation bookings are higher than 2019 levels. These signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
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Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending February 28, 2021. • YOY inter-provincial = low level; fluctuating between a low level and a low to moderate level since the week ending March 14, 2021. • YOY international = low level; generally increasing since the week ending March 7, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending February 28, 2021. • YOY inter-provincial = very low level; flat since the week ending February 28, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending March 7, 2021. • YOY inter-provincial = very low level; generally increasing since the week ending February 21, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	□	□	□	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally, but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; decreasing since the week ending April 25, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 18, 2021. • YOY international = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 levels and a moderate level since the week ending March 28, 2021.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; sharp decrease from the previous week. • YOY inter-provincial = very low level; generally decreasing since the week ending March 28, 2021. • YOY international = low level; flat since the week ending December 27, 2020.
New COVID Cases	□	□	□	□	□	□	<p>The number of weekly new cases in Newfoundland & Labrador for the week ending May 9, 2021 was 39. The rate of new weekly cases was 7.5 cases per 100,000 population. The number of weekly cases in Newfoundland & Labrador has been on an upward trend since the week ending April 11, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Yukon	II Hyper Local	Intra-territorial travel searches are nearly recovered to 2019 levels but accommodation bookings are at a low level. These signals indicate that the Yukon is in the Hyper Local phase.
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Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; decreasing since the week ending April 11, 2021. • YOY inter-provincial = low to moderate level; generally flat since the week ending February 21, 2021. • YOY international = low level; generally flat since the week ending April 5, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; flat since the week ending April 18, 2021. • YOY inter-provincial = very low level; increasing over the past 2 weeks. • YOY international = very low level; flat since the week ending March 21, 2021.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; fluctuating between a very low level and a moderate level since the week ending April 11, 2021. • YOY inter-provincial = low level; generally flat since the week ending March 7, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the territory and internationally, but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending January 10, 2021. • YOY inter-provincial = very low level; decreasing since the week ending April 18, 2021. • YOY international = low level; generally fluctuating between a level nearly recovered to 2019 and a low level since the week ending December 6, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; a lot of fluctuations. • YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending November 22, 2020. • YOY international = low level; decreasing over the past 2 weeks.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Yukon for the week ending May 9, 2021 was 1. The Yukon has recorded 8 new cases over the past 4 weeks.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Northwest Territories	III Intra-Territorial	Intra-territorial travel searches are nearly recovered to 2019 levels and accommodation bookings are at a very low level but were recently at a level higher than 2019. These signals indicate that the Northwest Territories is in the Intra-Territorial phase.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; decreasing since the week ending April 25, 2021. • YOY inter-provincial = low level; flat since the week ending February 21, 2021. • YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; decreasing over the past 2 weeks. • YOY inter-provincial = very low level; flat since the week ending March 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = very low level; sharp decrease from the previous week. • YOY inter-provincial = very low level; generally flat since the week ending November 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 78% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.</p>
Dining Search Index	●	●	●	●	○	○	<p>Dining search is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending April 14, 2021. • YOY inter-provincial = low to moderate level; flat since the week ending April 11, 2021. • YOY international = low to moderate level; flat since the week ending April 18, 2021.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; fluctuating between a low level and a level nearly recovered to 2019 levels since the week ending March 28, 2021. • YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending October 4, 2020. • YOY international = low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending May 9, 2021 was 47. This represents the highest number of weekly cases recorded in the Northwest Territories to date</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	○	○	○	○	○	<p>Travel search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; flat since the week ending April 25, 2021. • YOY inter-provincial = low level; generally flat since the week ending February 21, 2021. • YOY international = low level; flat since the week ending January 3, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations. • YOY inter-provincial = very low level; flat since the week ending May 31, 2020. • YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Hotel Booking	/	/	/	○	○	○	<p>Accommodation booking is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending September 20, 2020. • YOY international = data not available.
Rate of Air Travel	/	/	○	○	○	○	<p>For the week ending May 9, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY.</p> <p>Intra-territorial air bookings for the week ending May 9, 2021 are down 63% compared to the same period in 2019. Air bookings over the past 3 weeks have consistently been lower than -60%.</p>
Dining Search Index	/	/	/	/	/	/	Data not available.
Activities & Events Search Index	/	/	/	○	○	○	<p>Activities & events search is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = very low level; generally decreasing since the week ending April 11, 2021. • YOY international = moderate level but lower than 2019; a lot of fluctuations.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Nunavut for the week ending May 9, 2021 was 45. This represents a decrease from 65 new weekly cases the previous week.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

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- ² Government of Ontario, COVID-19: Stop the spread, Travelling and returning, April 14, 2021
<https://www.ontario.ca/page/covid-19-stop-spread#section-6>
- ³ Government of Quebec, Travelling from one region to another or from one city to another during the COVID-19 pandemic, May 12, 2021
<https://www.quebec.ca/en/health/health-issues/a-z/2019-coronavirus/travelling-region-to-another-covid19>
- ⁴ Government of New Brunswick, Travel Information, May 12, 2021
<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>
- ⁵ Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, May 12, 2021
<https://novascotia.ca/coronavirus/restrictions-and-guidance/>
- ⁶ Government of Prince Edward Island, Atlantic Provinces Travel Bubble, April 20, 2021
<https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble>
- ⁷ Government of Newfoundland and Labrador, For Travellers, May 12, 2021
<https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/>
- ⁸ Government of Yukon, Border enforcement during COVID-19, May 12, 2021
<https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19>
- ⁹ Government of Yukon, Yukon lifting restrictions as vaccine uptake increases, May 5, 2021
<https://yukon.ca/en/news/yukon-lifting-restrictions-vaccine-uptake-increases>
- ¹⁰ Government of Northwest Territories, Arriving in the NWT, April 21, 2021
<https://www.gov.nt.ca/covid-19/en/services/travel-self-isolation/arriving-nwt>
- ¹¹ Government of Nunavut, Travel and Isolation, May 12, 2021
<https://gov.nu.ca/health/information/travel-and-isolation>
- ¹² Government of Canada, COVID-19: Travel, testing, quarantine and borders, April 26, 2021
<https://travel.gc.ca/travel-covid>