

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: June 16, 2020

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

Summary of current phase for each province and territory:

	Destination Canada's Overall Assessment of Each Market	Notes
British Columbia	III Intra-Provincial	Intra-provincial travel searches that are at levels slightly above the same period in 2019 and a steady number of weekly COVID-19 cases, combined with moderate levels of intra-provincial accommodation bookings, indicate that British Columbia is in the Intra-Provincial phase.
Alberta	III Intra-Provincial	Intra-provincial travel searches that are at levels slightly above the same period in 2019, combined with moderate levels of intra-provincial accommodation searches and bookings, indicate that Alberta is in the Intra-Provincial phase.
Saskatchewan	II Hyper Local	Increases in intra-provincial travel searches have plateaued at a moderate level and a low number of weekly COVID-19 cases, combined with very low levels of intra-provincial accommodation searches and bookings, indicate that Saskatchewan is in the Hyper Local phase.
Manitoba	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Manitoba continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Manitoba has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Ontario	II Hyper Local	Increases in intra-provincial travel search, combined with a relatively high number of weekly COVID-19 cases and low levels of intra-provincial accommodation searches and bookings, indicates that Ontario is in the Hyper Local phase.
Quebec	II Hyper Local	Intra-provincial travel searches that have nearly recovered to 2019 levels, combined with a relatively high number of weekly COVID-19 cases and low levels of intra-provincial accommodation searches and bookings, indicates that Quebec is in the Hyper Local phase.
New Brunswick	II Hyper Local	Intra-provincial travel searches have recovered to 2019 levels and a New Brunswick continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that New Brunswick has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Nova Scotia	II Hyper Local	Intra-provincial travel searches are slightly above the save period in 2019 and Nova Scotia continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Nova Scotia has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Prince Edward Island	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Prince Edward Island continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Prince Edward Island has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Newfoundland & Labrador	II Hyper Local	Intra-provincial travel searches are slightly above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Newfoundland & Labrador has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Yukon	II Hyper Local	Intra-territorial travel searches that have plateaued at a moderate level and a low number of weekly COVID-19 cases, combined with very low levels of intra-territorial accommodation searches and bookings, indicate that Yukon is in the Hyper Local phase.
Northwest Territories	III Intra-Territorial	Intra-territorial travel searches have plateaued at levels that have nearly recovered to 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that have nearly recovered to the same period in 2019. These signals, combined with a low number of weekly COVID-19 cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
Nunavut	III Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Although, there have been low increases in intra-territorial travel search, Intra-territorial accommodation searches have been fluctuating and have been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.

British Columbia	III Intra-Provincial	Intra-provincial travel searches that are at levels slightly above the same period in 2019 and a steady number of weekly cases, combined with moderate levels of intra-provincial accommodation bookings, indicate that British Columbia is in the Intra-Provincial phase.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. A sharp increase for the week ending June 14, 2020 has brought intra-provincial travel searches to a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low to moderate levels but have been steadily increasing since the week ending April 12, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings are at moderate levels but have been steadily increasing since the week ending April 5, 2020, with a sharp increase the week ending June 14, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in British Columbia for the week ending June 14, 2020 was 77. British Columbia has had 5 weeks in a row with less than 100 new cases.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches are at moderate levels and have been steadily increasing since the week ending May 17, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels and have been steadily increasing since the week ending May 17, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Alberta	III Intra-Provincial	Intra-provincial travel searches that are at levels slightly above the same period in 2019, combined with moderate levels of intra-provincial accommodation searches and bookings, indicate that Alberta is in the Intra-Provincial phase.
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Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. A sharp increase for the week ending June 14, 2020 has brought intra-provincial travel searches to a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at moderate levels but have been steadily increasing since the week ending April 19, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings are at moderate levels but have been trending positively since the week ending April 12, 2020, with a sharp increase the week ending June 14, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Alberta for the week ending June 14, 2020 was 295. This represents an increase compared to 128 new cases the week ending June 7.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches are at moderate levels have been steadily increasing since the week ending May 3, 2020.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been steadily increasing since the week ending May 10, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Saskatchewan	II Hyper Local	Intra-provincial travel searches that have plateaued at a moderate level and a low number of weekly cases, combined with very low levels of intra-provincial accommodation searches and bookings, indicate that Saskatchewan is in the Hyper Local phase.
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Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. However, there has been a plateau at moderate levels since the week ending May 24.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels and have plateaued since the week ending May 3.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at very low levels but have been trending positively since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Saskatchewan for the week ending June 14, 2020 was 15. This represents an increase compared to 4 new cases the week ending June 7.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches have been steadily increasing since the week ending May 10. A sharp increase for the week ending June 14, 2020 has brought intra-provincial dining searches to a level that has nearly recovered to 2019 levels.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels even after a sharp increase for the week ending June 14, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Manitoba	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Manitoba continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Manitoba has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Since the week ending June 7, 2020, intra-provincial travel searches have been at a level that is above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been trending positively since the week ending April 12, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings remain at low to moderate levels even after sharp increases since the week ending June 7, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Manitoba for the week ending June 14, 2020 was 4. Manitoba has had 7 weeks in a row with less than 10 new cases.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels have been steadily increasing since the week ending May 3, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been steadily increasing since the week ending April 19, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Ontario	II Hyper Local	Increases in intra-provincial travel search, combined with a relatively high number of weekly cases and low levels of intra-provincial accommodation searches and bookings, indicates that Ontario is in the Hyper Local phase.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches are at moderate levels and have been steadily increasing since the week ending April 12, 2020, with sharp increases since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels and have plateaued since the week ending March 29, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have started to slowly increase since the week ending May 31, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	●	○	○	/	/	/	The number of weekly new cases in Ontario for the week ending June 14, 2020 was 1,572. This marks the lowest number of weekly new cases in Ontario since the week ending March 29, 2020.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at very low levels have plateaued since the week ending April 12, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels but recovered during the week ending June 14, 2020 after declines since the week ending May 24, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Quebec	II Hyper Local	Intra-provincial travel searches that have nearly recovered to 2019 levels, combined with a relatively high number of weekly cases and low levels of intra-provincial accommodation searches and bookings, indicates that Quebec is in the Hyper Local phase.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. A sharp increase for the week ending June 14, 2020 has brought intra-provincial travel searches to a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been increasing steadily since the week ending May 17.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been steadily increasing since the week ending April 12, 2020, with a sharp increase the week ending June 14, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	●	○	○	/	/	/	The number of weekly new cases in Quebec for the week ending June 14, 2020 was 1,103. This is the sixth week in a row of a declining number of new cases.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at low levels but have started to see increases since the week ending May 24, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels but have had sharp increases since the week ending May 31.

Legend: Current phase ● Not there yet ○ Signal not applicable □

New Brunswick	II Hyper Local	Intra-provincial travel searches have recovered to 2019 levels and a New Brunswick continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that New Brunswick has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Intra-provincial travel searches for the week ending June 14, 2020 have recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been steadily increasing since the week ending April 12, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low to moderate levels but have been trending positively since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in New Brunswick for the week ending June 14, 2020 was 10. This marks an increase from 5 weekly new cases the week of June 7, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches have been steadily increasing since the week ending March 29, 2020. Since the week ending June 7, 2020, intra-provincial dining searches have been at a level that is slightly above the same period in 2019.
Activities & Events Search Index	○	●	○	○	○	○	After a sharp increase for the week ending June 14, 2020, YOY intra-provincial activities & events searches have nearly recovered to 2019 levels.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Nova Scotia	II Hyper Local	Intra-provincial travel searches are slightly above the save period in 2019 and Nova Scotia continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Nova Scotia has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Sharp increases since the week ending June 7, 2020 have brought intra-provincial travel searches to a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been increasing since the week ending May 31, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been increasing since the week ending May 24, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Nova Scotia for the week ending June 14, 2020 was 2. Nova scotia has had 4 weeks in a row with less than 10 new cases.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels, with sharp increases since the week ending May 31, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels but have been increasing since the week ending May 17, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Prince Edward Island	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Prince Edward Island continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Prince Edward Island has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Since the week ending June 7, 2020, intra-provincial travel searches have been at a level that is above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels, but have been increasing since the week ending May 31, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels, fluctuating since the week ending April 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Prince Edward Island for the week ending June 14, 2020 was zero. Prince Edward Island has had 6 weeks in a row with no new cases.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels but have been fluctuating.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at very low levels and have been plateaued since the week ending March 22, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Newfoundland & Labrador	II Hyper Local	Intra-provincial travel searches are slightly above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Newfoundland & Labrador has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. A sharp increase for the week ending June 14, 2020, has brought intra-provincial travel searches to a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been increasing since the week ending May 31, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low to moderate levels and have been trending positively since the week ending April 12, 2020, with a sharp increase for the week ending June 14, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Newfoundland & Labrador for the week ending June 14 was zero. Newfoundland & Labrador has had 8 weeks in a row with less than 10 new cases.
Dining Search Index	○	●	○	○	○	○	After a sharp increase for the week ending June 14, 2020, YOY intra-provincial dining searches are at moderate levels.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been increasing steadily since the week ending May 17, 2020, with a sharp increase the week ending June 14, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Yukon	II Hyper Local	Intra-territorial travel searches that have plateaued at a moderate level and a low number of weekly cases, combined with very low levels of intra-territorial accommodation searches and bookings, indicate that Yukon is in the Hyper Local phase.
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Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-territorial travel searches have been plateaued at a moderate level since the week ending May 24, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-territorial accommodation searches are at very low levels, fluctuating since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-territorial accommodation bookings are at very low levels with a lot of fluctuations.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Yukon for the week ending June 14, 2020 was zero. Yukon has had no new cases since the week ending May 3.
Dining Search Index	○	●	○	○	○	○	YOY intra-territorial dining searches are at moderate levels and have plateaued since the week ending May 31, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-territorial activities & events searches are at very low levels and have plateaued since the week ending March 29, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Northwest Territories	III Intra-Territorial	Intra-territorial travel searches have plateaued at levels that have nearly recovered to 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that have nearly recovered to the same period in 2019. These signals, combined with a low number of weekly cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-territorial travel searches have plateaued since the week ending May 17, 2020 at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	○	●	○	○	○	○	YOY intra-territorial accommodation searches remain at low levels since the week ending June 7, 2020 after two weeks sustained at moderate levels the week ending May 24 and May 31, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-territorial accommodation bookings have nearly recovered to 2019 levels but have fluctuated since the week ending May 17, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in the Northwest Territories for the week ending June 14, 2020 was zero. Northwest Territories has had no new cases since the week ending April 19.
Dining Search Index	●	○	○	○	○	○	YOY intra-territorial dining searches are at moderate levels but have been fluctuating since the week ending April 5, 2020.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-territorial activities & events searches are at low levels with a lot of fluctuations.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Nunavut	III Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Although there have been low increases in intra-territorial travel search, intra-territorial accommodation searches have been fluctuating and have been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	○	○	○	○	○	YOY intra-territorial travel searches are at low levels, fluctuating since the week ending April 12, 2020.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-territorial accommodation searches are at low levels for the week ending June 14, but have been fluctuating. For the week ending June 7, 2020, intra-territorial accommodation searches were at a level above the same period in 2019.
Rate of Hotel Booking	●	○	○	○	○	○	Data not available.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	Nunavut has not confirmed any cases to date.
Dining Search Index	●	○	○	○	○	○	Data not available.
Activities & Events Search Index	●	○	○	○	○	○	Data not available.

Legend: Current phase ● Not there yet ○ Signal not applicable □

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. **Hyper Local Travel:** Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies. Some travel may be taking place, such as day trips or overnight with friends and family.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of forward-looking 2020 air bookings by month to other provinces/territories versus 2019 air bookings, broken down by week. By comparing against the 2019 average of when travel was booked for and when it was booked, this establishes the amount of impact against each month of travel.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.