

COVID-19 Impact and Recovery Report: International Summary

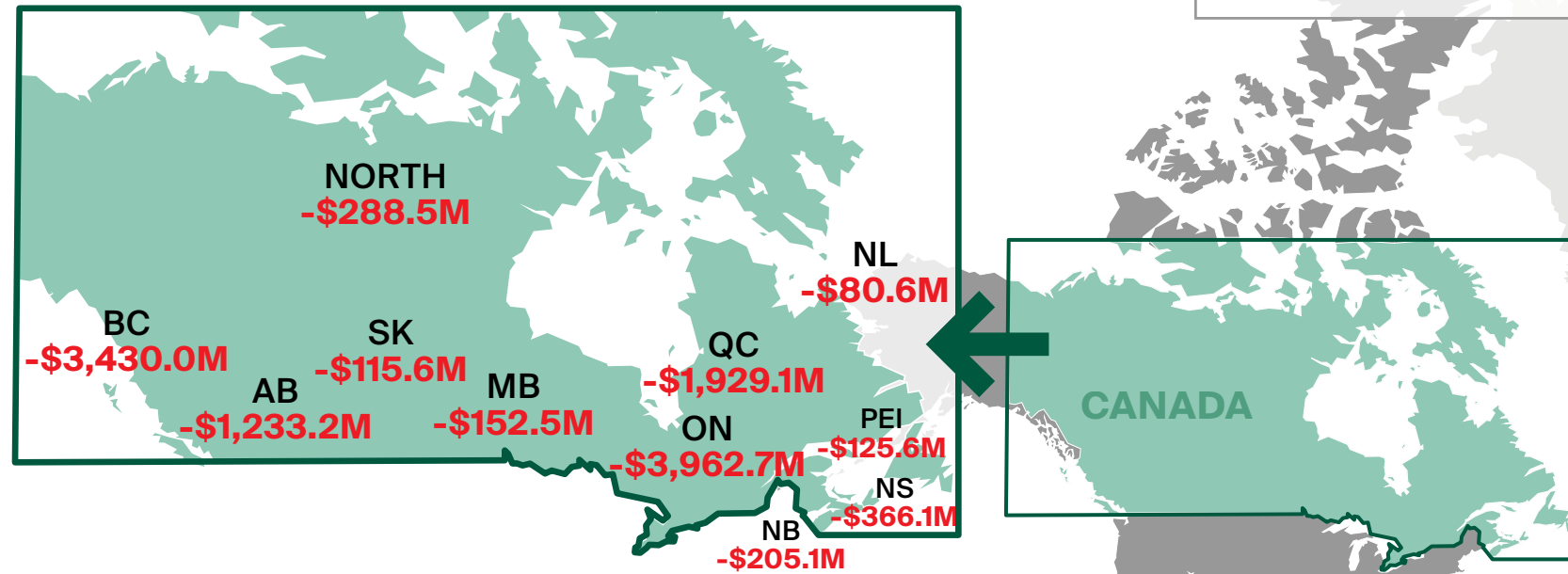


Updated: June 9, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province (\$M)⁴



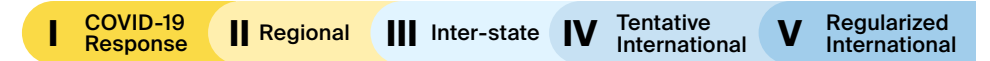
LEGEND:

Recovery signal assessment¹

Overseas markets:



US market:



Total confirmed COVID-19 cases as of June 9² ↑ = % increase compared to previous week³



Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)⁴
2019 Tourism Export Revenue from January to September

UK

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

290,581 ↑4%

-\$835.2M (-75%)
2019 \$1,115.2M

FRANCE

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. There are signals that the market may be moving into the next phase.

191,523 ↑1%

-\$489.9M (-64%)
2019 \$770.6M

GERMANY

II Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and booked.

186,506 ↑1%

-\$382.0M (-61%)
2019 \$627.9M

US

II Regional - Government restrictions on movement and travel are gradually being lifted. The US has moved to the Regional phase, and domestic travel within US is being considered, planned, and booked.

1,979,411 ↑8%

-\$7,403.0M (-81%)
2019 \$9,129.8M

MEXICO

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

124,301 ↑29%

-\$418.3M (-75%)
2019 \$559.7M

CHINA

II Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations.

84,198 0%

-\$1,156.6M (-82%)
2019 \$1,405.4M

INDIA

I COVID-19 Response - Governments are responding with measures such as shelter-in-place orders and mandatory quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.

276,146 ↑34%

-\$223.0M (-76%)
2019 \$292.2M

S. KOREA

II Domestic - Domestic travel within South Korea is being considered, planned, and booked. However, some government restrictions are being re-established given a recent rise in the number of confirmed cases.

11,902 ↑3%

-\$224.1M (-73%)
2019 \$306.8M

JAPAN

I COVID-19 Response - Government emergency declarations have been lifted across all prefectures.

17,111 ↑2%

-\$301.4M (-81%)
2019 \$373.5M

AUSTRALIA

II Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Australia is being considered and planned.

7,274 ↑1%

-\$455.4M (-74%)
2019 \$612.4M

¹ For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

² Johns Hopkins Coronavirus Resource Center, June 9, 2020 5pm PST

³ European CDC, June 9, 2020

⁴ Destination Canada Estimates as of June 7, 2020