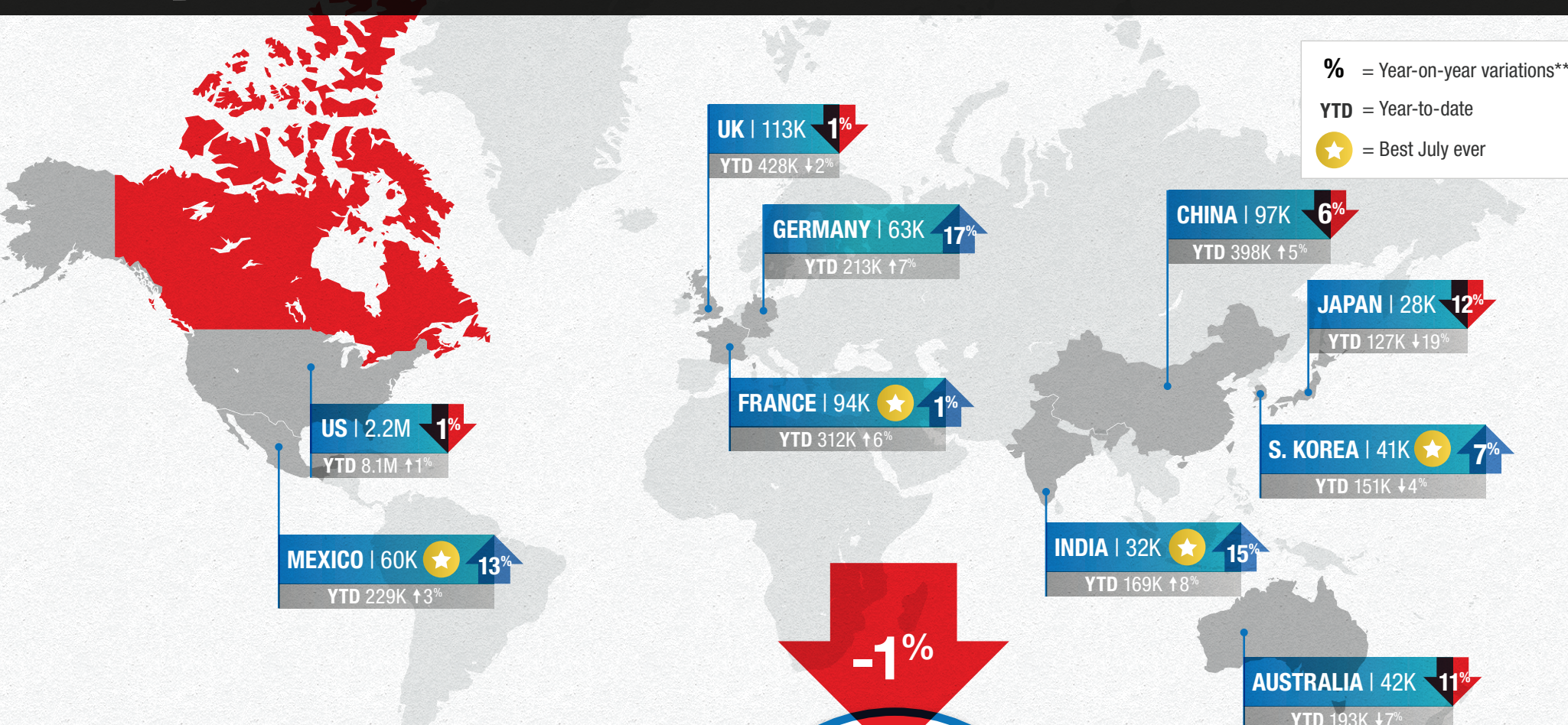
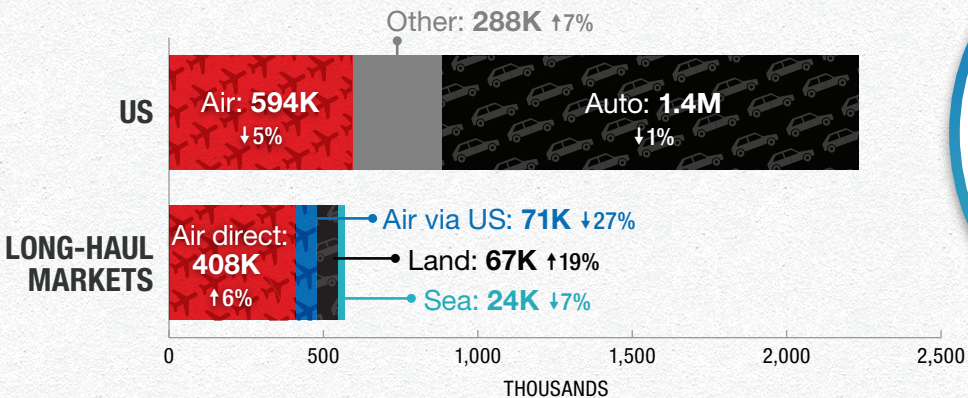


July 2018 at a glance*

% = Year-on-year variations**
 YTD = Year-to-date
 ★ = Best July ever



How travellers from our markets arrived in July 2018



-1%

Total arrivals
3.2M
 YTD 11.8M +1%

Arrival figures are preliminary estimates and are subject to change.

Infographic designed by @DestinationCAN

In collaboration with our tourism industry partners, Destination Canada promotes Canada internationally as a premier four-season tourism destination.

For more information, visit www.destinationcanada.com

Source: Statistics Canada, International Travel Survey - Frontier Counts (July 2018).

*Data shows overnight arrivals to Canada, single day trips by land are excluded.
 **Percentages shown are shifts compared to the same period in the previous year.