

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: July 6, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Based on Destination Canada's assessment of current travel interest and the increasing ability of domestic travellers to return to their home province or territory without self-isolation requirements, tourism businesses are encouraged to focus on messaging that drives travellers to book their domestic travel now.

Summary of current phase for each province and territory, as of July 6, 2021:

Destination Canada assesses that Nova Scotia progressed into the Intra-Provincial phase and Alberta and Nunavut progressed into the Inter-Provincial phase for the week ending June 20; British Columbia, Saskatchewan, Ontario and Quebec progressed into the Inter-Provincial phase for the week ending June 27; Manitoba, New Brunswick and the Northwest Territories progressed into the Inter-Provincial phase for the week ending July 4.


	Overall Booking Assessment	Intra-Provincial Travel Search Trend	Inter-Provincial Travel Search Trend	International Travel Search Trend	Rate of New Weekly Cases Per 100,000 Pop	Self-isolation required for residents returning from out-of-province for domestic leisure travel?
British Columbia	IV	▲ 7 weeks	▲ 7 weeks	flat 4 weeks	5.1	No
Alberta	IV	▲ 7 weeks	▲ 7 weeks	flat 4 weeks	8.4	No
Saskatchewan	IV	flat 7 weeks	▲ 7 weeks	flat 4 weeks	17.3	No
Manitoba	IV	▲ 7 weeks	▲ 7 weeks	flat 4 weeks	32.1	Yes; exception for residents who are fully vaccinated ¹
Ontario	IV	▲ 7 weeks	▲ 7 weeks	▲ 7 weeks	10.9	No requirement, but 14-day self-isolation is strongly advised for all residents re-entering Ontario from outside of the province ²
Quebec	IV	▲ 12 weeks	▲ 7 weeks	▲ 7 weeks	8.6	No
New Brunswick	IV	▲ 7 weeks	▲ 7 weeks	▲ 7 weeks	1.4	Yes; exception for residents returning from Atlantic provinces; exception for residents returning from other parts of Canada who are fully or partially vaccinated ³
Nova Scotia	III	▲ 6 weeks	▲ 6 weeks	▲ 7 weeks	2.6	Yes; exception for residents returning from Atlantic provinces; exception for residents returning from other parts of Canada who are fully vaccinated ⁴
Prince Edward Island	III	▼ 11 weeks	▲ 7 weeks	▲ 7 weeks	0.6	Yes; exception for residents returning from Atlantic provinces who are fully or partially vaccinated ⁵
Newfoundland & Labrador	III	▲ 5 weeks	▲ 6 weeks	▲ 5 weeks	0.6	Yes; exception for residents returning from Atlantic provinces; exception for residents returning from other parts of Canada who are fully vaccinated, partially vaccinated residents require a negative test ⁶
Yukon	IV	▲ 2 weeks	▲ 2 weeks	flat 6 weeks	294.9	Yes; exception for residents who are fully vaccinated ⁷
Northwest Territories	IV	▲ 1 week	▲ 6 weeks	▲ 8 weeks	0.0	Yes; exception for residents who are fully vaccinated ⁸
Nunavut	IV	flat 2 weeks	▲ 6 weeks	flat 4 weeks	0.0	Yes; exception for residents returning directly from Northwest Territories or Churchill, MB; exception for residents who are fully vaccinated ⁹

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	30-Mar	6-Apr	13-Apr	20-Apr	27-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun	13-Jun	20-Jun	27-Jun	4-Jul
British Columbia	III	III	III	II	II	II	II	II	II	II	II	III	III	IV	IV

Alberta	IV	IV	IV	IV	II	II	II	II	II	II	II	II	IV	IV	IV
Saskatchewan	II	II	II	II	II	II	II	II	II	II	II	II	II	IV	IV
Manitoba	II	II	II	II	II	II	II	II	II	II	II	II	II	II	IV
Ontario	II	II	II	II	II	II	II	II	II	II	II	II	III	IV	IV
Quebec	IV	IV	IV	IV	II	II	II	II	II	III	III	III	III	IV	IV
New Brunswick	III	III	III	III	III	III	III	III	III	III	III	III	III	III	IV
Nova Scotia	III	III	III	III	III	III	III	II	II	II	II	II	III	III	III
Prince Edward Island	III	III	III	III	III	III	III	III	III	III	III	III	III	III	III
Newfoundland & Labrador	II	III	III	III	III	III	III	III	III	III	III	III	III	III	III
Yukon	II	II	II	II	II	II	II	II	II	II	IV	IV	IV	IV	IV
Northwest Territories	III	III	III	III	III	III	III	III	III	III	III	III	III	III	IV
Nunavut	III	III	III	III	III	III	II	II	II	III	III	III	IV	IV	IV

 Indicates a forward phase progression

 Indicates a backward phase regression

I	II	III	IV	V	VI
COVID-19 Response	Hyper Local	Intra-prov	Inter-prov	Tentative Int'l	Regularized Int'l

British Columbia	IV Inter-Provincial	British Columbia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending June 13, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. • YOY international = low level; decreasing since the week ending June 20, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 9, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	△	△	△	○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from BC to other inter-provincial destinations is down 59% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020.</p>
New COVID Cases	△	△	△	△	△	△	<p>The number of weekly new cases in British Columbia for the week ending July 4, 2021 was 261. The rate of new weekly cases was 5.1 cases per 100,000 population. The number of weekly cases in British Columbia has been trending downwards since the week ending April 18, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable △

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these phases.*

Alberta	IV Inter-Provincial	Alberta residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending June 13, 2020.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 16, 2021. • YOY international = low level; flat since the week ending June 13, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 16, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 9, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 4, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 50% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Alberta for the week ending July 4, 2021 was 373. The rate of new weekly cases was 8.4 cases per 100,000 population. The number of weekly cases in Alberta has been on a downward trend since the week ending May 16, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Saskatchewan	IV Inter-Provincial	Saskatchewan residents are searching for travel but not yet booking accommodations at a consistently high level within their own province. However, they are searching for travel and booking accommodations to other parts of Canada.
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Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally flat since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending June 13, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending June 13, 2021. • YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. • YOY international = low level; fluctuating between a low level and a low to moderate level since the week ending June 20, 2021.
Rate of Hotel Booking	●	○	○	●	○	○	Accommodation booking is occurring within Canada, but not within the province or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 9, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 20, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 4, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 60% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020..
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Saskatchewan for the week ending July 4, 2021 was 204. The rate of new weekly cases was 17.3 cases per 100,000 population. The number of weekly cases in Saskatchewan has been trending downwards since the week ending April 25, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Manitoba	IV Inter-Provincial	Manitoba residents are searching for travel but not yet booking accommodations at a consistently high level within their own province. However, they are searching for travel and booking accommodations to other parts of Canada.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending June 13, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, not not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending June 13, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending June 13, 2021. • YOY international = low level; generally flat since the week ending June 13, 2021.
Rate of Hotel Booking	●	○	○	●	○	○	Accommodation booking is occurring within Canada, but not within the province or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending June 13, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending June 13, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 4, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 65% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Manitoba for the week ending July 4, 2021 was 442. The rate of new weekly cases was 32.1 cases per 100,000 population. The number of weekly cases in Manitoba has been trending downwards since the week ending May 30, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Ontario	IV Inter-Provincial	Ontario residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 23, 2020.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; generally increasing since the week ending April 25, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = very low level; generally increasing since the week ending May 9, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 59% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Ontario for the week ending July 4, 2021 was 1,599. The rate of new weekly cases was 10.9 cases per 100,000 population. The number of weekly cases in Ontario has been trending downwards since the week ending April 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Quebec	IV Inter-Provincial	Quebec residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending April 18, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 23, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending April 18, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = low level; increasing since the week ending April 25, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending April 18, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = very low level; increasing since the week ending May 23, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 75% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 27, 2021 at -71% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending July 4, 2021 was 740. The rate of new weekly cases was 8.6 cases per 100,000 population. The number of weekly cases in Quebec increased compared to a recent low of 485 new cases the previous week.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

New Brunswick	IV Inter-Provincial	New Brunswick residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending May 23, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. • YOY international = low to moderate level; generally increasing since the week ending May 30, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 9, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	△	△	△	○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 20 and June 27, 2021 at -79% YOY.</p>
New COVID Cases	△	△	△	△	△	△	<p>The number of weekly new cases in New Brunswick for the week ending July 4, 2021 was 11. The rate of new weekly cases was 1.4 cases per 100,000 population. The number of weekly cases in New Brunswick has been on a downward trend since the week ending June 13, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable △

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nova Scotia	III Intra-Provincial	Nova Scotia residents are searching for travel and booking accommodations within their own province. They are searching for travel but not yet booking accommodations at a consistently high level to other parts of Canada.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 30, 2021. • YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 30, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending May 23, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 16, 2020, with a sharp increase from the previous week. • YOY international = low to moderate level; increasing since the week ending May 9, 2021.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021, with a sharp increase from the previous week. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 2, 2021, with a sharp increase from the previous week. • YOY international = very low level; generally flat since the week ending May 16, 2021.
Rate of Air Travel				○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 65% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nova Scotia for the week ending July 4, 2021 was 25. The rate of new weekly cases was 2.6 cases per 100,000 population. The number of weekly cases in Nova Scotia has been on a downward trend since the week ending May 16, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Prince Edward Island	III Intra-Provincial	Prince Edward Island residents are searching for travel and booking accommodations within their own province. They are not yet searching for travel or booking accommodations at a consistently high level to other parts of Canada.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	●	○	<p>Travel search is occurring within the province and internationally but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally decreasing since the week ending April 25, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 23, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending May 2, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 30, 2021, with a sharp increase from the previous week. • YOY international = low level; generally increasing since the week ending May 23, 2021.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending April 25, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 30, 2021, with a sharp increase from the previous week. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 82% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Prince Edward Island for the week ending July 4, 2021 was 1. Prior to this week, Prince Edward Island had recorded no new cases since the week ending June 13, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Newfoundland & Labrador	III Intra-Provincial	Newfoundland & Labrador residents are searching for travel and booking accommodations within their own province. They are not yet searching for travel or booking accommodations at a consistently high level to other parts of Canada.
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Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	●	○	Travel search is occurring within the province but not within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 6, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 30, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending June 6, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	Accommodation search is occurring within the province but not within Canada or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending April 4, 2021. • YOY inter-provincial = low level; flat since the week ending June 20, 2021. • YOY international = very low level; generally increasing since the week ending May 16, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	Accommodation booking is occurring within the province but not within Canada or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending April 18, 2021. • YOY inter-provincial = low to moderate level; sharp decrease from the previous week, but generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 6, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 4, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 56% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Newfoundland & Labrador for the week ending July 4, 2021 was 3. The number of weekly cases in Newfoundland & Labrador has been under 10 cases per week over the past 3 weeks.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; increases over the past 2 weeks after 4 weeks of decreases. • YOY inter-provincial = nearly recovered to 2019 level; increases over the past 2 weeks after 2 weeks of decreases. • YOY international = moderate level but lower than 2019; generally flat since the week ending June 6, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; flat since the week ending June 13, 2021. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending June 13, 2021. • YOY international = very low level; fluctuating between a low level and a very low level since the week ending May 30, 2021.
Rate of Hotel Booking	●	○	○	●	○	○	<p>Accommodation booking is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = very low level; fluctuating between a very low level and level nearly recovered to 2019 since the week ending May 16, 2021. • YOY inter-provincial = low level; sharp decrease from the previous week, had been at a moderate level since the week ending May 30, 2021. • YOY international = very low level; generally flat since the week ending May 30, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending July 4, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 69% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Yukon for the week ending July 4, 2021 was 124. The rate of new weekly cases was 294.9 cases per 100,000 population. This represents the highest number of weekly cases recorded to date in the Yukon.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Northwest Territories	IV Inter-Provincial	Northwest Territory residents are searching for travel and booking accommodations within their own territory. They are also searching for travel and booking accommodations to other parts of Canada.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating, but generally above 2019 levels since the week ending February 14, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 16, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; decreasing since the week ending June 20, 2021. • YOY inter-provincial = low to moderate level; generally increasing since the week ending May 16, 2021. • YOY international = low level; flat since the week ending June 13, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; decreasing since the week ending June 20, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 9, 2021. • YOY international = very low level; some fluctuations since the week ending April 25, 2021, but at a very low level.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending July 4, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 43% compared to the same period in 2019. Air bookings have been higher than -50% for 3 straight weeks. The strongest week for air bookings since March 2020 was the week ending June 27, 2021 at -30% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending July 4, 2021 was zero. Northwest Territories has recorded no new cases since the week ending June 13, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nunavut	IV Inter-Provincial	Intra-territorial air bookings indicate that Nunavut residents are travelling within the territory. In addition, inter-provincial air bookings indicate that residents are also travelling to other parts of Canada.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	○	○	●	●	○	<p>Travel search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low to moderate level; a lot of fluctuations, flat over the past 2 weeks. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending June 13, 2021.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations. • YOY inter-provincial = nearly recovered to 2019 level; flat since the week ending June 13, 2021. • YOY international = low to moderate level; increasing since the week ending June 13, 2021.
Rate of Hotel Booking	/	/	/	●	○	○	<p>Accommodation booking is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = data not available.
Rate of Air Travel	/	/	●	●	○	○	<p>For the week ending July 4, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 33% compared to the same period in 2019. Three out of the past 4 weeks have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY.</p> <p>Intra-territorial air bookings for the week ending July 4, 2021 are down 33% compared to the same period in 2019. Air bookings have been higher than -50% for 5 straight weeks.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nunavut for the week ending July 4, 2021 was zero. Nunavut has recorded no new cases since the week ending June 20, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

- ¹ Manitoba Government, State of Emergency and Public Health Orders, June 11, 2021
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- ² Government of Ontario, COVID-19: Stop the spread, Travelling and returning, April 14, 2021
<https://www.ontario.ca/page/covid-19-stop-spread#section-6>
- ³ Government of New Brunswick, Travel Information, June 8, 2021
<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>
- ⁴ Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, June 8, 2021
<https://novascotia.ca/coronavirus/restrictions-and-guidance/>
- ⁵ Government of Prince Edward Island, Atlantic Provinces Travel Bubble, April 20, 2021
<https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble>
- ⁶ Government of Newfoundland and Labrador, For Travellers, June 8, 2021
<https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/>
- ⁷ Government of Yukon, Border enforcement during COVID-19, June 8, 2021
<https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19>
- ⁸ Government of Northwest Territories, Arriving in the NWT, June 10, 2021
<https://www.gov.nt.ca/covid-19/en/services/travel-self-isolation/arriving-nwt>
- ⁹ Government of Nunavut, Travel and Isolation, June 8, 2021
<https://gov.nu.ca/health/information/travel-and-isolation>