

# COVID-19 Impact and Recovery Report: International Summary



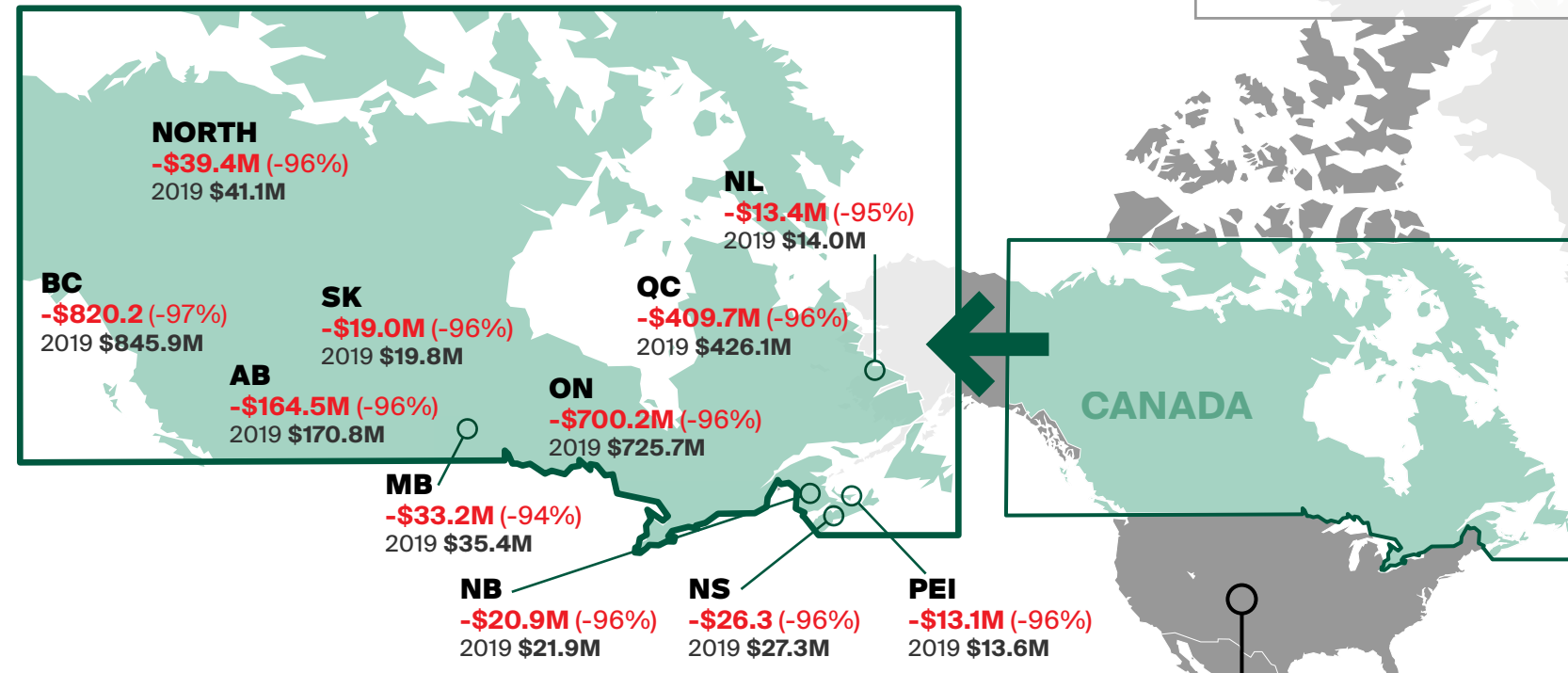
Updated: February 2, 2021

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

[www.destinationcanada.com/en/coronavirus-updates/covid-19-research](http://www.destinationcanada.com/en/coronavirus-updates/covid-19-research)

## Estimated Change in Tourism Export Revenue from January to March 2021 Compared to 2019 by Province (\$M)<sup>3</sup>

(% change compared to 2019) 2019 Tourism Export Revenue from January to March\*



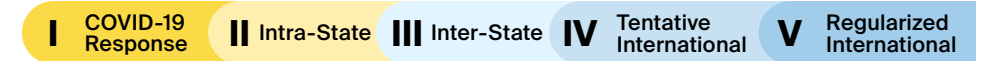
### LEGEND:

#### Recovery signal assessment<sup>1</sup>

Overseas markets:



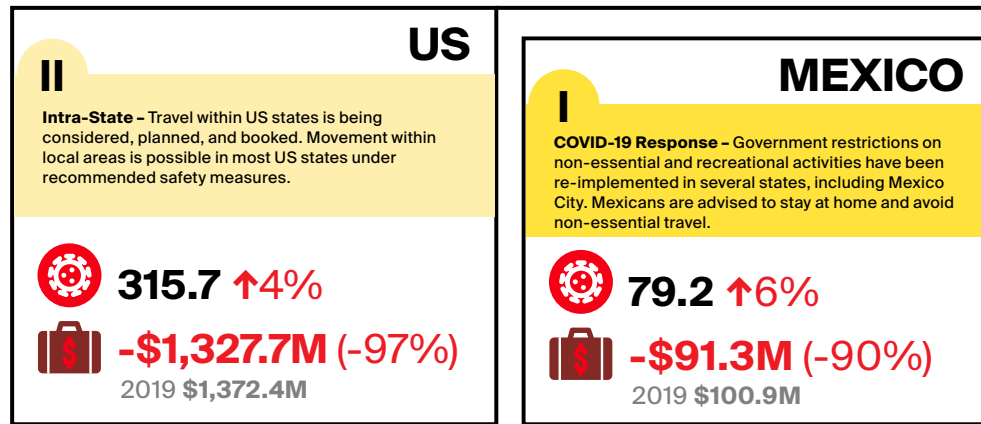
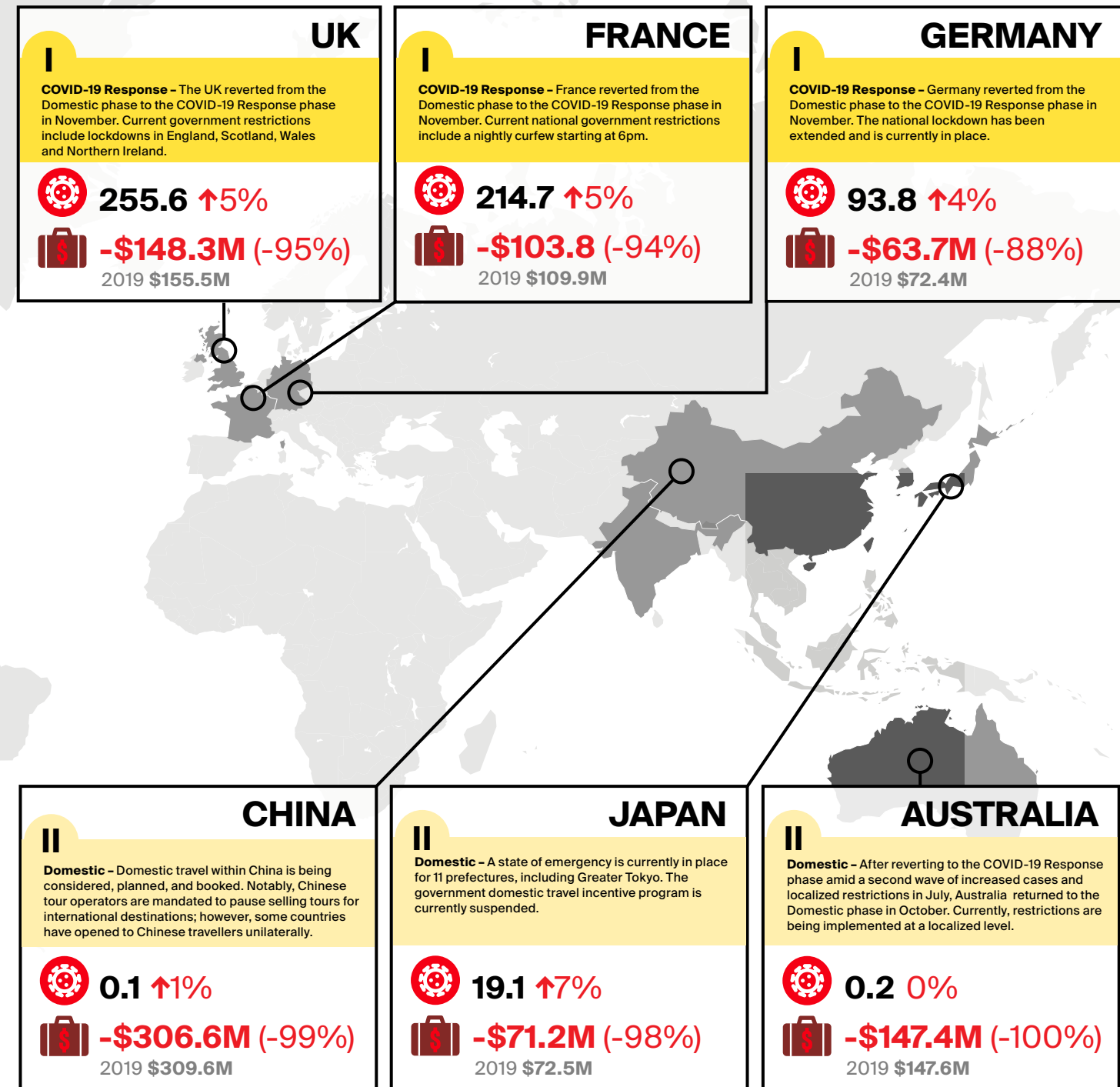
US market:



Rate of new weekly COVID-19 cases per 100,000 population<sup>2</sup> ↑ = % increase in number of cases compared to previous week<sup>2</sup>



Estimated change in Tourism Export Revenue from January to March 2021 compared to 2019 (\$M) (% change compared to 2019)<sup>3</sup>  
2019 Tourism Export Revenue from January to March



<sup>1</sup> For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

<sup>2</sup> Johns Hopkins University, week ending January 31, 2021

<sup>3</sup> Destination Canada Estimates as of January 31, 2021

\*Note: Data for India and South Korea removed; 2019 Tourism Export Revenue figures updated to reflect this change