

COVID-19 Impact and Recovery Report: International Summary



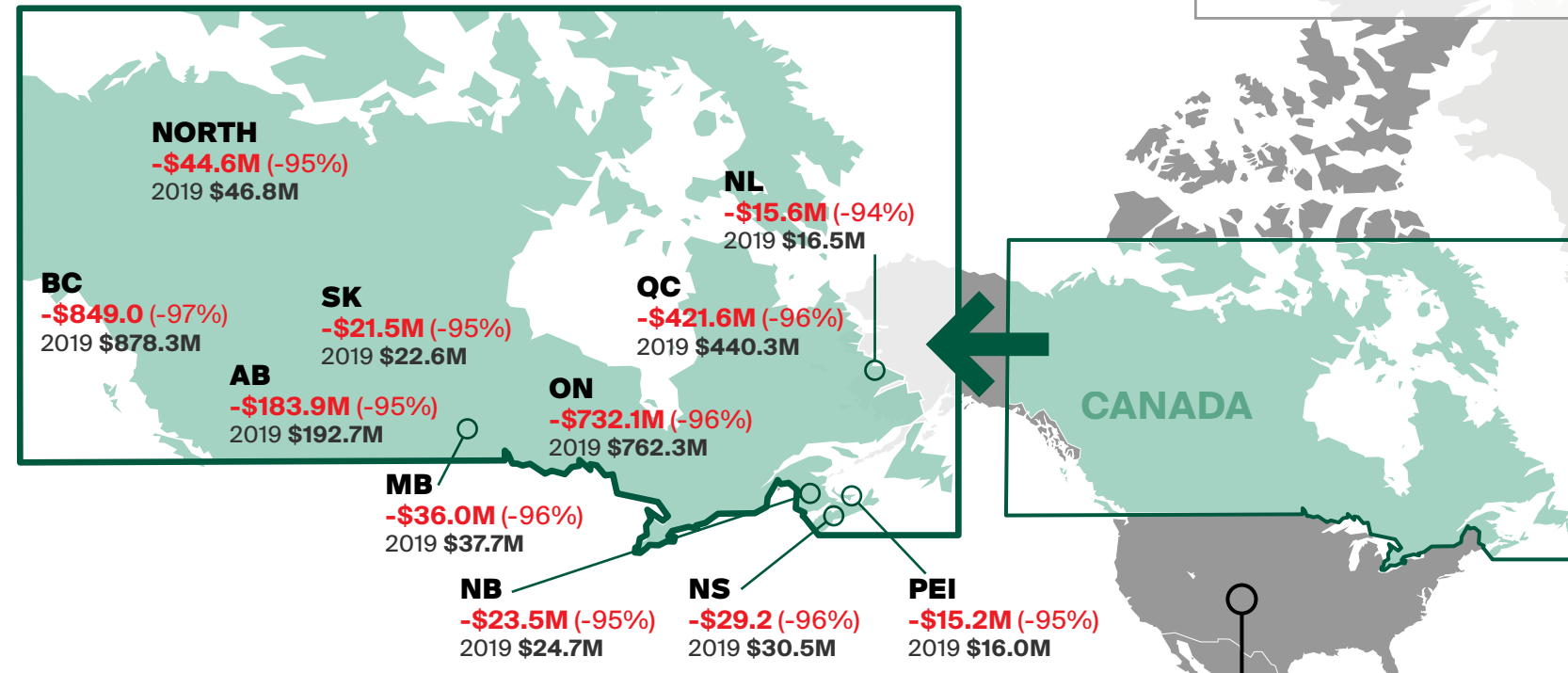
Updated: January 26, 2021

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to March 2021 Compared to 2019 by Province (\$M)³

(% change compared to 2019) 2019 Tourism Export Revenue from January to March



LEGEND:

Recovery signal assessment¹

Overseas markets:

- I COVID-19 Response
- II Domestic
- III Tentative International
- IV Regularized International

US market:

- I COVID-19 Response
- II Intra-State
- III Inter-State
- IV Tentative International
- V Regularized International

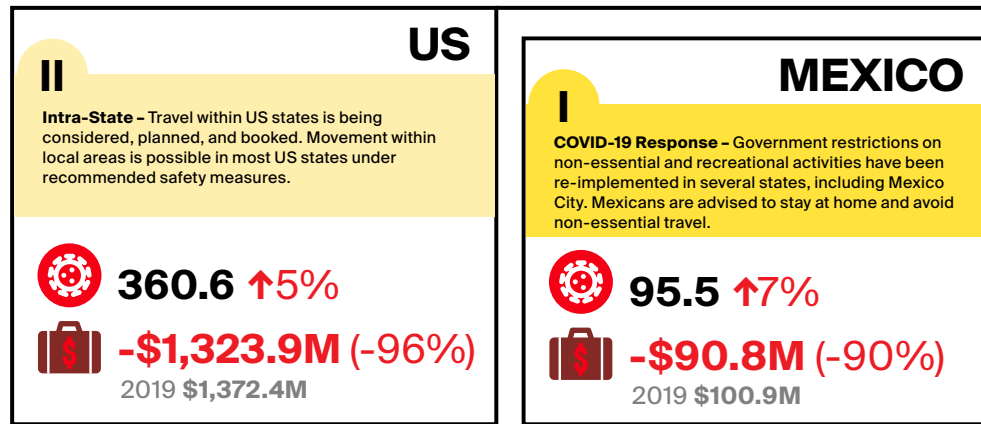
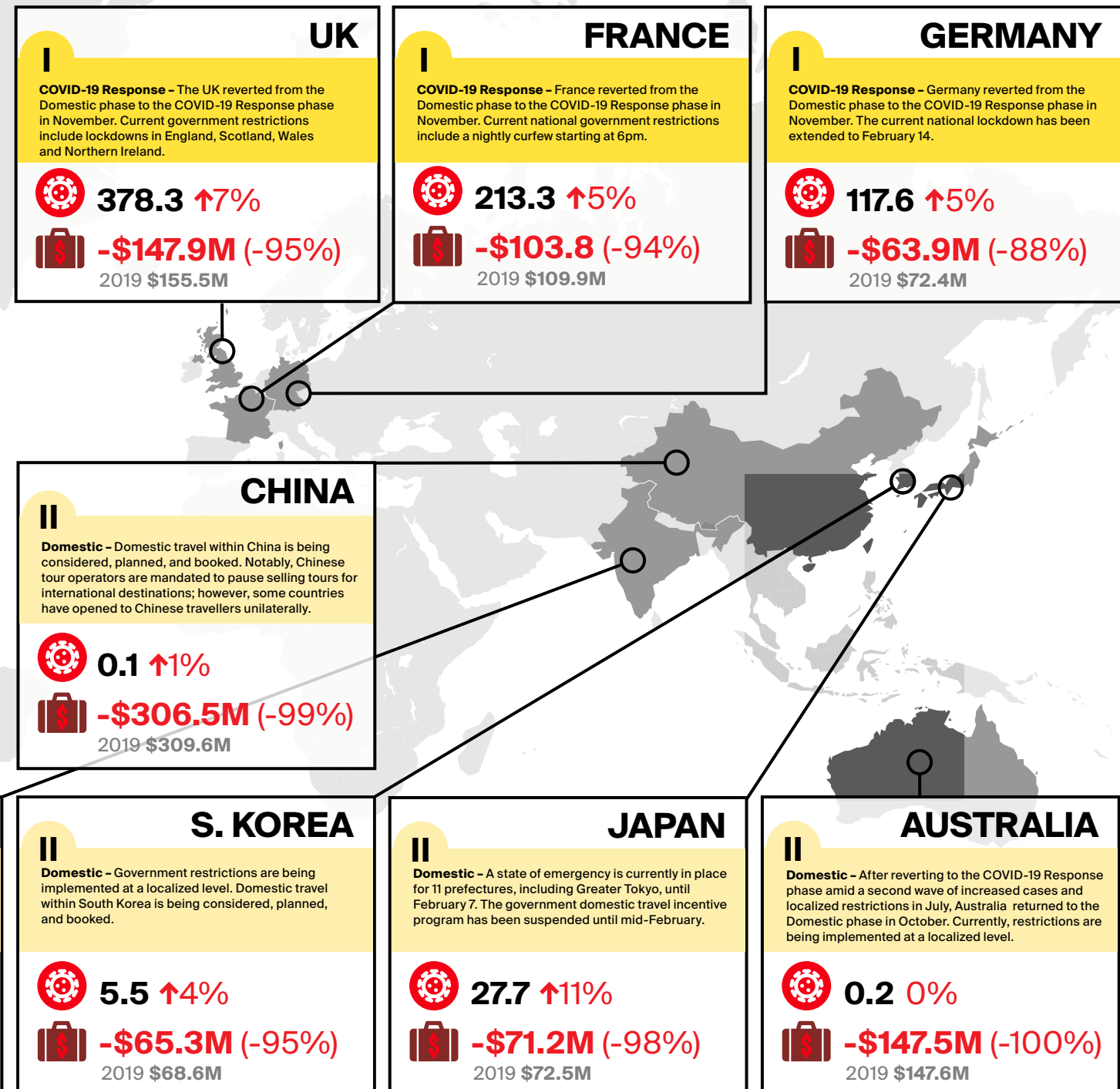


Rate of new weekly COVID-19 cases per 100,000 population² ↑ = % increase in number of cases compared to previous week²



Estimated change in Tourism Export Revenue from January to March 2021 compared to 2019 (\$M) (% change compared to 2019)³

2019 Tourism Export Revenue from January to March



¹ For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

² Johns Hopkins University, week ending January 24, 2021

³ Destination Canada Estimates as of January 24, 2021